UNIVERSITY OF YAOUNDE II

BACHELOR DEGREE ******* ADVANCED SCHOOL OF MASS COMMUNICATION



UNIVERSITE DE YAOUNDE II ******

CYCLE LICENCE

ECOLE SUPERIEURE DES SCEINCES ET TECHNIQUES DE L'INFORMATION ET DE LA COMMUNICATION



INTERNSHIP REPORT CARRIED OUT AT CRTV MBALLA II FROM JULY 5TH TO OCTOBER 5TH 2021

Submitted in partial fulfilment of the requirements for the award of a Bachelor Degree in Mass Communication.

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We equally salute the benevolence of the Director General of the Cameroon Radio Television (CRTV), Charles NDONGO, for having permitted us to carry out our participative internship in this media outfit placed under his command.

My gratitude equally goes to my internship supervisor, chief news supervisor, Mr Phillip Roger ESSAMA, for his priceless training and countless advice he gave us throughout our internship period.

A hand of appreciation is what I extend to my parents, Mr. Yekwa Wilfred and Yekwa Adeline for the financial, material and moral support they have always guaranteed in my education.

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SUMMARY

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ABBREVIATIONS AND ACRONYMS

AFCON: Africa Cup of Nations

ASMAC: Advanced School of Mass Communication

CAF: Confederation of African Football

CRTV: Cameroon Radio Television

CTV: Cameroon Television

DAS: Division des Activités de Souveraineté

DRTV: Direction des Redactions TV

ESSTIC : Ecole Supérieure des Sciences et Techniques de l'Information et de la Communication

FECAFOOT: Fédération Camerounaise de Football

FIFA: Fédération Internationale de Football Association

GCE: General Certificate of Examination

SIC: Societé Imobilier du Cameroun

INTRODUCTION

The Advanced School of Mass Communication (ASMAC) is an institution of higher learning created in 1970 by presidential decree n°70/DF/211 of May 1970. Just like any other higher institute of learning, it adopts the Bachelors-Masters-Doctorate Degree (BMD) system. It is affiliated to The University of Yaounde II Soa. It offers training courses in Journalism (the mother field), Corporate Communication, Advertising, Documentation and Publishing. The school is headed by a Director, Professor Alice NGA MINKALA.

Students in this school are expected to do internship at the level of undergraduate training curriculum which consists of three levels. Based on the theory that theories acquired in class and professional life on the field are completely different, we embarked on this internship to reinforce all we had acquired within the academic setting. The internship was aimed at observing professionals in action, emulating their examples, understanding and integrating ourselves to the realities of the profession. It was also aimed at training ourselves on the best techniques of gathering, processing and disseminating of information. It was also to enable us build up skills and capacities on how to face the challenges of the profession while on the field and to play the role of a leader.

Apart from the student's individual work, the system attaches a lot of importance to practical and team work. Internship is one of the main steps towards the acquisition of professional skills and knowledge on what obtained on the field once the students leave school. This period exposes the students to field realities drawing from the theoretical lessons taught in class.

This report explains my activities at The Cameroon Radio Television, the CRTV Mballa II production centre, Yaounde where I spent three months on internship from July 5th to October 5th 2021. Divided into three major parts, the report brings out the history and organisation of the CRTV Mballa II production centre, the various activities carried out within the framework of the student's internship exercise, problems encountered, and recommendations on future internship activities. It is important to note that the first person plural "We" is what we shall focus on because we went there as a group. The first person singular "I" might be used if need arises.

INTERNSHIP REPORT CARRIED OUT AT CRTV MBALLA II, FROM JULY 5TH-OCTOBER 5TH

PART ONE

Presented by MANGEH YEKWA Clovis BAWE

PRESENTATION OF THE CRTV AND THE MBALLA II PRODUCTION CENTRE

Localisation

The Mballa II production Centre or the CRTV is located in the Mballa II neighbourhood in Yaounde. The building is a cylinder shape structure, with eleven floors and a spacious car park. The edifice shares the same wall with the JAMOT Hospital.

The structure serves as the head office of the CRTV, the state audio-visual media and host of the TV house. The institution has as responsibility to inform, sensitise and entertain the Cameroonian public and those beyond. It also has as stint to relay the activities of the state on a daily basis.

Down the Memory Lane

Cameroonians had their first television signal on March 1985, during the launching of the Cameroon's People Democratic Congress in Bamenda, Northwest region. Two years later, a presidential decree created the Cameroon Radio Television, The CRTV. This was followed by the inauguration of the Production centre at Mballa II by the Head of State, H.E Paul BIYA. The General Manager at the time was Eily Florent ETOGA and Ibrahim MBOMBO NJOYA serving as minister of Information and Culture.

In 1985, the television was viewed two days a week. It later on evolved to five days a week and presently, it broadcasts content 24/7.

Objectives of the CRTV

CRTV being a state-owned media according to decree number 88/126 of 26 January 1988 has as main objective to inform, educate and entertain the public, just like any other media organ. In this tune, CRTV gives reliable information to both national and international viewers. Some of its objectives are:

- Conceive, produce and broadcast informative programmes.
- Create audio-visual products which should be didactic and cultural in character.
- Carry out audio-visual research.
- Serve the interest of the public.
- Objectivity and transparency in the discharge of information.
- The respect of state authority and institutions.

- Showcase the cultural and socio-economic potentials of the country.
- Respect and show solidarity of each clan, tribe, ethnic group and religion in the country.

Identification card of the CRTV

Name: Cameroon Radio Television Corporation

Owner: State of Cameroon

Status: Public service broadcast

Date of creation: December 17th 1987

Target Audience: the general public (children, youths and adults)

Language of broadcast: the two official languages, English and French

Time of Broadcast: 24 hours a day

Editorial policy: safeguard general interest, cultural/linguistic diversity and explain Government's action to the public.

Location: Mballa II, Yaounde

Slogan: The Heart of the Nation

Logo:

Scope: CRTV has ten regional stations found in the ten regional capitals of the country, plus broadcasting units and commercial stations.

Website: <u>www.crtv.cm</u>

Broadcast centre: Mbankolo, Yaounde

Diffusion Analogique : UHF PA N°1 channel

Satalite: Atlantique Bird 3, CANAL Sat

Horizon Phone: (2376) 222 214 077/ 222 214 088

Fax: (2376) 222 204 340

PRESENTATION OF THE DEPARTMENTS OF THE CRTV TV POOL

The CRTV Mballa II Production Centre has several departments. We decided to focus on the TV pool because it was the where we were fully involved.

I. Department of TV Programming

This department is under the authority of a director, presently Berthe MBALLA occupies this post of responsibility. The department of TV programming has to implement the editorial policy of CRTV on TV content for the selection, organization, broadcast and conservation of programmes in accordance with the law, identity and cultural values of Cameroon. In this capacity, this caries out the following.

- Prepare programme schedules and control its implementation
- Receive, control and schedule all programmes broadcast on CRTV's National premium channel
- Organize and monitor the control room and the registration of exploited copyrights on CRTV'S National premium channel.
- Acquires and organizes the exchange of programmes for the national premium channel and for CRTV News
- Ensures the production of live programme for TV
- Follows-up and evaluates the production of in-house live and stock programmes ordered from other structures of CRTVs network and from external producers.
- Promote production from channels, stations, and broadcast sites in conjunction with the communication and new media division.
- Ensures the broadcast design and guarantee fluency
- Analyse and evaluate programmes proposed for broadcast in conjunction with the communication and New Media division.
- Organize the promotion of programmes on and off air
- Develop and control the implementation of general broadcast rundown
- Coordinate and establish coherence of programming between CRTVs channels
- Ensure the conversation of television products, the management and exploitation of libraries and archives, in liaison with the information systems division and the training institute for the preservation of audio-visual heritage.

The department of TV programing comprises of three departments which are:

i. The Department of Programming

At the helm of this department is a department head who ensures that the assigned tasks or functions of this section are performed to the latter. Briefly, this department implements programmes and programming policy, it contributes to the design and preparation of programmes schedules of CRTVs National premium channel, monitor the implementation of the schedule and planning of broadcast and rebroadcast on CRTV premium and CRTV News, prepares the rundown and keep record of the statistics programmers broadcast, promotes TV programmes of all CRTV channels to name but these. This department comprises of three major services which are; the services of programming and control room, the services of programme promotion.

ii. The Department of Live Programmes

This department has a list of functions which include:

- The production of live programs by programming the various production teams that is, cameramen, sound technician, editor, lighting specialist, teleprompter personnel, scripts and the organization of production in collaboration with the News Desk Department and the Division of sovereignty Activities (DAS).
- Design and produce live content for CRTV channels, propose any live programme which may be of interest to the viewers of CRTV, carry out projects designed and approved for CRTV broadcastings by competent bodies and produce and carryout special projects and live events.
- Ensure the centralization of duty rosters of teams in charge of event driven productions and CRTV live programmes, evaluate the production cost of TV live programmes, evaluate the production budget of TV programme department, verify quality of local programmes put at the disposal of CRTV, cover and ensure the broadcast of major events, including if need be, shows, public ceremonies, and sports events, in collaboration with the TV news department and the technology and solutions pole.

The department of live programmes comprises of the following services, the service of live programmes management, the service of live programmes production, the service of special programmes and the service of fine arts.

iii. The Department of Archives and Audio-Visual Libraries

The department is under the authority of the department head and it ensures the collection, preservation and safeguard of TV programmes received or broadcast on television, arrange audio visual documents and update the files of the various archives, search documents requested by the service for the performance of production or programming tasks. It also digitalizes for archival purposes, television products and broadcasts. This department comprises of two services notably, the service of audio-visual documentation and the service of archiving and digitalization.

II- The TV News Department of CRTV Premium

i. Presentation and missions

The TV news department is headed by a managing editor in the person of Madame Madeline SOPPI KOTTO, who has the duty of ensuring that CRTV's editorial policy is respected in news gathering, news treatment and news broadcast.

Her roles are as follows:

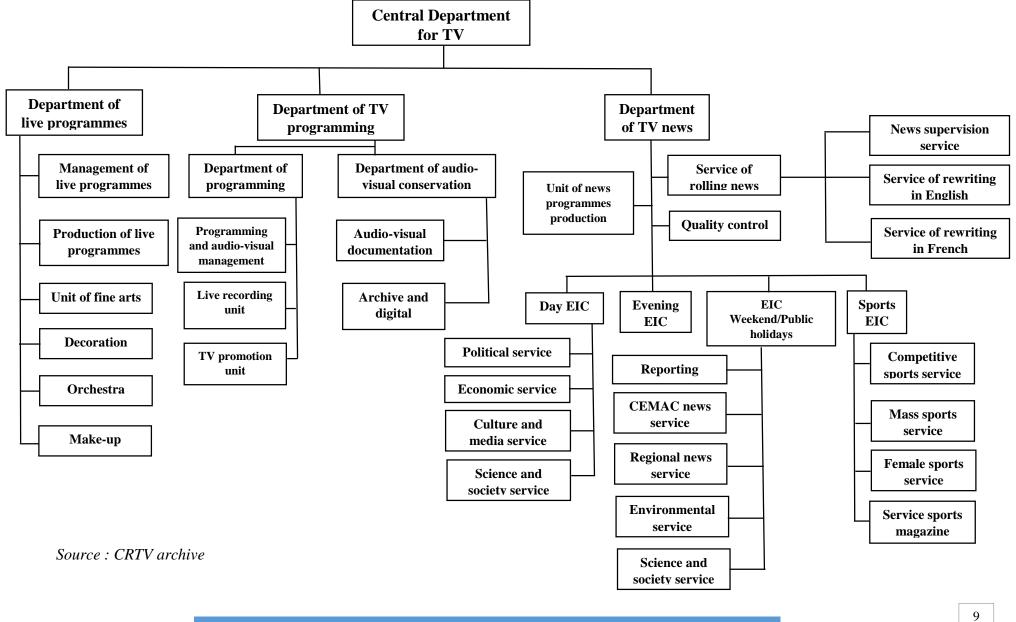
- She ensures that there is news collection, news treatment and news broadcast of information on every edition of the CRTV's newscasts and magazines.
- She is in charge of bringing up ideas on subjects on which news magazines, debates and investigative programmes could be done on. The TV news department has an obligation to hand in copies of the daily news rundowns to hierarchy.
- She sees to it that key national and international news and feature stories are covered.
- She organizes and implements the processing of news in CRTV TV channels.
- Has a coordinating role to play in the various news desk in order to guarantee the respect of the editorial policy as well as the complementarity and continuity of news processing;
- Promotion of investigating and field journalism; she ensures a smooth entente with regional, international correspondents and special envoys of CRTV;
- Planning and monitoring of the quality of TV news and magazines;
- She is in charge of holding news magazines production conferences and there after submit menus to the Central Director of TV pole;

III- Organisational Structure of the CRTV TV Pool

The CRTV is organised in such a way that the management is the highest organ, with the board chair being the Minister of Communication, René Emmanuel SADI. Next to board chair is the General Manager, Charles NDONGO and his deputy Emmanuel WONGIBE.

According to the chart, CRTV is placed under the tutelage of the Minister of Communication, who doubles as the Chairman of the Board of Directors (BOD). The commercial frequency modulation (FM station) are proximity radio services. Their main mission is that of entertainment. These FM stations include; FM 94 in Yaounde, which is the first to be opened in 1989, Mount Cameroon FM (MCFM) in Buea, Poala FM in Bafoussam, FM 105 Suelaba in Douala and Kase FM in Ebolowa, FM Kousserie and FM Yagoua, all in the Far North Region of the country.

Organizational Chart of the CRTV-TV Pool



IV-FUNCTIONING

The morning conference starts at 9:30 AM. All the interns are expected to be present at this conference as from 8AM. During this conference, all the journalists and some cameramen are present and the two editors-in-chief (Day and Evening newscasts), Benen BUMA GANA and Aimé Robert BIHINA who preside over the conference. The conference begins with the press review of some newspapers of the day, an exercise that was committed into the hands of the interns. As such, the interns took turns in presenting the press review on a daily basis. Immediately the press review is done, there is a review of all the newscasts of the previous day, done by the various news supervisors. The presenters of the newscasts can intervene if need be.

It is important to note that during this conference, all reports are criticised, that is, if there were some elements that were lacking, or if the report was not well done, whether the concerned is present or not, anybody willing to give his point of view is free to. This makes the conference sometimes rowdy, because it gives room for debates amongst the journalists.

After this, the editors-in-chief give the menu of the day, beginning with the editor-inchief for the day news, and later that of the evening news. They lay more emphasis on those covering important events that day and sometimes give orientation how the reporters can go about their report.

During this conference, the interns are also expected to interact by giving their point of view on the subject on ground, rather than being just observers.

NB:

Upon our arrival at the CRTV Mballa II Production Centre, the news conference was put on hold due to the advent of the coronavirus pandemic. Its suspension did not stop the latter from holding, but rather, it was done through social media platform such as WhatsApp. With this new method, all the reporters, including the desk heads and the different editors-in chief were included in a WhatsApp group, in which all discussions were done, thereby replacing the traditional come together; all this in a bid to bar the way for the coronavirus.

PART TWO

INTERNSHIP ACTIVITIES

Our work at the CRTV Mballa II Production Centre was to assist in the news production process. Looking at the fact that we were going to be there for the next three months, the Editorin-chief for the evening news, Mr Aimé Robert BIHINA, said our stay at the institution will be divided into three phases for the three months; the first phase being our participation and assistance in the news production process on a daily basis, in other words, getting to familiarise with the news supervision and proofreading exercise. The second phase consisted of accompanying a team of reporters assigned on a particular task of the day. That was to be done during the second month of our internship. The third phase, which was the last month of our internship was where the interns could now be allowed to cover events or write reports on their own.

In a progressive and chronological manner, this part of my internship will be bringing out in details my activities as an intern at the CRTV Mballa II Production Centre, beginning with proofreading, which was the first task I was assigned to do.

I- Proofreading:

Proofreading is one of the recent exercises that was included in the news production process. It consists of crosschecking all the leads sent by the reporters. The reporter who was programmed to be the proof reader for the day was expected to assist the presenter; that is, get the leads of the stories programmed for the day and try to shorten if they are too long, or rewrite if they are too short to make sense. In the case where a lead is lacking for a story, the proof reader can listen to the report and craft a lead out of the report. This exercise is important because;

- It reduces the error margin in the course of news preparation
- Saves time for the presenter
- It lessens the work load for the presenter
- It also eases the work for the presenter while on camera

Doing this exercise, I learnt a lot as well as encountered some challenges as outlined below.

Advantages:

- My grammar and vocabulary were enriched due to the fact that I was exposed to new words on a daily basis.
- I got to improve in the manner in which I used to write my leads.

Challenges:

- Most leads from reporters usually come late, making it difficult for the proof reader to go through it before sending it to be typed.
- One of the major challenges I faced doing proofreading was rewriting a lead in a manner that best suits the presenter. This is to say that all the presenters do not have the same way of presenting their leads, which will ease their reading on camera.
- Most often, reporters do not send their leads at all, which makes it in such a way that, the proof reader is bound to listen to the report in order to craft out a lead for the story; a situation that consumes time.

Lessons learnt doing proofreading

- One of the lessons I learnt from doing this exercise is the fact that, no one is perfect in writing. Mistakes are human, which explains why on several occasions I found spelling, grammatical, vocabulary and syntax errors in some leads.
- When doing proofreading, the proof reader must cautiously examine all the leads available, without giving any the benefit of the doubt.
- Common mistakes such as spellings, grammar and vocabulary should not escape the sight of the proof reader.

In the process of doing the proofreading exercise, I wrote a couple of leads. These leads were either not properly written, which I was asked to rewrite. Others were not available at all, which I had to craft it out from the reports. Some of these leads include:

"CRTV Northwest/ CBC Men's Department celebrate Golden Jubilee/22-08-21

The men's department of the Cameroon Baptist convention has celebrated their Golden jubilee and ninth All Men's Biennial conference in 10 different centres across the country. They are counting 50 years of strides in evangelism and growth in the social and economic domains.

A key project is the construction of a retreat centre in Bamenda to host the men of the convention and serve other members of the Christian community in the country as well as a commercial centre in the Mile 3 neighbourhood.

Carine Tosam reports from Bamenda"

"CRTV South/ visit DG-CAMSIC/21-08-21

The Director General of the Cameroon Real Estate Company has assured individuals to whom the Ebolowa 100 low-cost apartments have been given to stay calm, as Government takes measures to ensure electricity and water supply in the area.

Mr Ahmadou SARDAOUNA met with south regional authorities in Ebolowa today after paying a visit to the project site in NGALANE, where he said there is need for the site to be kept clean and safe.

Pontianus Bonglim Wan-Lawong reports"

"CRTV Douala/ AFCON delegation/20-08-21

The delegation of Algeria, Côte d'Ivoire, Equatorial Guinea and Sierra Leone, all found in Group E, arrived the nation's economic capital this Thursday.

The objective of the visit is to inspect the Japoma sports complex, the lone venue for the group stage matches and the different hotel facilities accredited for their accommodation.

Jules NDEMA reports from CRTV Douala"

"CRTV Littoral/ National Integration Fund/09-07-21

Some youths in Douala have benefitted from another phase of the National Youth Integration fund by the Ministry of Youth Affairs and Civic Education.

The beneficiaries received equipment in various domains including; innovation, agriculture and fishing during a dual ceremony that also saw the inauguration of a training restaurant.

Roseline FORSAH reports"

"CRTV South/ MINSANTE visits Sangmelima Reference Hospital/10-07-21

The president of the management committee of the Sangmelima Reference Hospital, André Noël Essiane, has been officially installed and challenged to work towards making the facility accessible to average Cameroonian, while maintaining the quality services rendered this far.

The challenge comes from the Minister of Public Health, Dr MANAOUDA Malachi, who also announced the installation of a solar plant in the hospital to enable it function smoothly.

Pontianus LAWONG reports"

"CRTV West/Evaluation of IFAD/MINADER projects/09-07-21

The Government of Cameroon and the International Fund for Agricultural Development, IFAD, are carrying out a mid-term review of their agricultural cooperation framework project found in the West region.

The evaluation will enable both parties see whether the project is on track and if not, introduce corrective measures where need be.

Che Tembuck Reports"

"CRTV North/The Deputy Director General of CRTV in Garoua ahead of AFCON/ 10-07-21

The Deputy Director General of the Cameroon Radio Television, Emmanuel WONGIBE is on a prospection visit to the North regional capital, ahead of the AFCON 2021. The Deputy Diector General this Friday met with the city mayor of Garoua, Dr OUSMAILA Mohamadou and the Lamido of Garoua, Ibrahim El RACHIDINI, to whom he presented the advantages of Garoua hosting one of the pools of the AFCON, which will in return sell the corporate image of the town.

Our North regional correspondent, Wilson MENGOLE tells us more"

"PRODEL/10-07-21

The Livestock Development Project, PRODEL, has been Government's efforts in improving on the quality of production in the livestock and poultry sector.

Created in 2017 under the supervision of the Ministry of Livestock, Fisheries and Animal Industries, it is now providing financing to business plans that seek to curb the shortage of poultry products, currently experienced nationwide.

Cynthia SABTALA looks into these efforts and now reports".

"CRTV South/ second lap-Cyclo-tourism/10-07-21

Many Cameroonian cyclists participating in the fourth edition of the cyclo-tourism race organised by the French Embassy in Yaounde, have described the tour as a veritable springboard for the development of the cycling discipline in Cameroon.

They were speaking at the end of the second lap of the cycling excursion in Sangmelima, where the cyclists amongst them, the French Ambassador to Cameroon, Christophe Guilhou, were received upon arrival by Sporst and Physical Education Minister, Professor Narcisse MOUELLE KOMBI.

Our reporter, Clarence AZEH is trailing the cycling caravan, his report".

"Lead/CAF draw ceremony/ 26-07-21

Cameroon is ready to host draws of the 2021 African Cup of Nations. This was reechoed by the Minister of Sports and Physical Education, Professor Narcisse MOUELLE KOMBI, while chairing an evaluation meeting prior the occasion.

No date has been made public for the crowd pulling ceremony. FIFA's senior special event manager, Antonetta SANTAGATA, who has been sojourning in the country was present at the event.

Details with Romeo NKENYI."

"CRTV South/ Working visit of NCC President/26-07-21

Media practitioners in the south regional chief town, Ebolowa have been challenged to exercise their duties with strict respect of the canons guiding the profession.

The chairman of the National Communication Council, Joseph CHEBONKENG KALABUBSE was speaking today, as he toured some media structures in Ebolowa, within the first hours of his two-day awareness campaign to the South.

Details with Clarence AZEH."

"Except/MINPMEESA grant audience to French entrepreneurs/ 26-07-21

The Minister of small and medium size enterprises, social economy and handicraft today received in audience a prospection mission of entrepreneurs from the Centre-Val de Loire region in Paris, France.

The over ten entrepreneurs are involved in the SMEs sector in the domains of; transport, health, technology wholesale construction and agric-food. Their mission is to sign partnership contracts with Cameroonian SMEs to enable them guarantee their establishment on the national territory.

Minister Achilles Bassilikin III explains."

"CRTV- Centre/Ordination of some priests in the Obala Diocese/11-07-21

The Bishop of the Obala Diocese, His Lordship Sosthene BAYEMI has underscored the value of the solemn promise of obedience to catholic Christians, when they receive the Sacrament of Holy Orders.

He was speaking at the Our Lady of the Fields Parish, Mbandjock, in the Lekie Division of the Centre Region, as he officiated the priestly ordination mass of some 12 priests.

Irene MANTI AYONGHE has the rest of that story from CRTV Centre."

"Book Publication/08-07-21

A book published in French on the Defence and Security of Africa: Contributions towards the emergence of a new approach to questions on defence and security in Africa has been launched.

In the 368-page book, the author, Dr Col Jacques Didier Lavenir MVOM posits that the best way for Africa to go about her defence and security is not by Peace Mission, but to unite and adopt a collective approach to her common security threats.

NUWEA Ben MODIKA attended the book launch and now reports."

"CRTV-North/ Working visit of Youth Affairs Minister/11-07-21

Youths of the North Region have been encouraged to make good use of services offered by the Ministry of Youth Affairs and Civic Education, to empower themselves economically and be job creators.

The call was made by the Minister of Youth Affairs and Civic Education, MOUNOUNA FOUTSOU, while visiting the North Region.

Minister MOUNOUNA FOUTSOU inspected work on the site for the construction of a multipurpose Youth Empowerment Centre in Lagdo, as well as evaluated projects of some beneficiaries of the three-year special youth plan.

Toni NANYONGO reports from CRTV-North."

"Donation of farm inputs to women Association/11-07-21

The Government of Cameroon in partnership with the United Nations Population Fund has donated farm inputs to over 20 youths and women's associations in the Mbam and Inoubou Division of the Centre Region as part of celebration marking this year's Population Day under the theme "Rights and Choices are the Answer", whether baby boom or bust, the solution lies in prioritising the reproductive health and rights of all people.

The occasion was presided over by the representative of the Minister of the Economy, SDO of Mbam and Inoubou, Absalom MONONO WOLOA in the presence of the representative of the United Nations Population Fund in Cameroon, SITI BATOUL Oussein.

Gerald NANJI EYAMBE is just back from Bafia."

II- News Supervision

News supervision was the second task I was assigned to carry out at CRTV Mballa II. The workload in this service consisted of ensuring that all the reports programmed for that day are ready; by ready, we mean, written, edited and exported to the network. All this was done in collaboration with the team of producers of the 8: AM news, 12:00 noon news, 6:00PM news, 7:30PM and 8:30PM newscast. So to say, our stay in the news supervision service was also a moment for the interns to have basic notions on news presentation, as we worked hand-inglove with the presenters. This meant that before any edition of the news, we had to provide the presenters with news rundown and ensure that it was respected by the reporters in terms of time allocation. That is, if reports on the rundown are effectively respected in accordance as per what is found on the control sheet. We made sure that any control sheet given to the presenters were duly signed by both the editors-in-chief and most especially the director of information.

To obtain a control sheet for any newscast, we had to make sure that 20-30 minutes before any newscast, we were at the secretariat of the Director of Information to get news rundown. We were usually given six copies of the rundown to be distributed to the production team (editing booth); that is, two to the French language and English language presenters, another to the news supervisor, one to the editor of the news edition, then one for the interns. The copy we were in possession of was to enable us to check if the reports programmed have been done by the various reporters. Five hours before the newscast, (taking the case of the 7:30pm newscast) we went to the editing booths and checked if the reporters were editing their reports and if some have submitted already. This said, when a reporter was through with his report and had forwarded it to the network, the interns will then tick the report on the rundown (see rundown for the 7:30 news on annexes).

When the contrary happens, that is if the reporter or reporters have not submitted their reports, we have to signal such a situation to the news supervision chief, who in turn channelled the problem to the editor-in-chief for that newscast, who would on his part decide on what to be done. He could either decide to change the story or simply adjust the news rundown. Again, other stories such as advertorials often come in without a lead. There was however something disturbing about these advertorial, since they are not like ordinary news stories, writing their leads was a little complicated because one had to give it a twist of propaganda. So

journalistically, it was not always the best kind of leads to write. For this reason, each time we had advertorials on the news, we sought for assistance from the proof readers or the presenters.

Reports from the regions and especially the foreign page or international news were gotten from the central nodal.

From time to time, it also consisted in going to studio 5 to check if the news presenters had no problem or needed something to enable or facilitate the smooth-functioning of the evening edition of the news. The up-and-down movement that marked our close-to-one-month stay at the news presentation are concerned because we also had the occasion to be in studio when the news was going on.

The role of a news supervisor:

- The news supervisor is the person who determines the chronology of the news. That is, he or she decides on which report comes before or after what, with the go-ahead from the editor-in-chief.
- He is the one who ensures that the time allocation is respected in every report, not forgetting the angle of treatment of each paper.
- The news supervisor has the power to cancel a report in the case where it does not respect the angle of treatment given or in the case where the newscast exceeds its time.

Challenges faced in this Department

- Most reporters hardly follow and respect the time allocated for their reports, which we were forced almost daily to trim.
- The lateness at which reports were done editing, was never an easy task for we the interns to deal with. When a programmed report is edited late, it distorts the chronology of the rundown.

III- Accompanying Team of Reporters to the Field.

The exercise of accompanying a team of reporters to the field was for we the interns to have a taste of what seems like going in the field to gather information. It was an opportunity for the interns to familiarise with the hurdles of the field.

This initiative by the Editor-in-chief as he puts it will help know our levels in field reporting, which will in turn determine whether or not we will be independently sent in the field for reports.

With this exercise, the intern was sent to the field alongside the main reporter and was expected to watch diligently, while carrying out the work of a journalist. That is, gather his or her own information, treat and write down a story to be corrected by the reporter he or she was sent with.

Carrying out this exercise, I wrote a number of reports. Some of these stories include the following.

REPORT N°1:

| MANGEH | YEKWA | Clovis | Lead | 26-07-2021 |
|--------|-------|--------|--|------------|
| BAWE | | | Destruction of Optical Fibre Cables | |

For some time now, the Cameroon Telecommunication company and other institutions involved in the management of optical fibre cables have been facing the challenge of how to maintain them.

Theses cables which are often destroyed as a result of road constructions and other infrastructural projects are said to have an effect on the services provided.

In the following report, Clovis YEKWA looks at what the law says concerning the management of these optical fibres before the start of a project.

REPORT

Road construction and other infrastructural project are sometimes delayed due to the displacement of optical fibre networks.

These projects often disrupt communication lines and negatively affect the quality of services of telecommunication companies.

While the prime ministerial decree of March 2014 lays down the modalities related to such undertakings, naked optical fibre cables around town are a call for concern.

As it stands, more than 40% of optical fibre are destroyed as a result of road constructions and public roads around town, owing to the fact that these networks are not properly taken into consideration before the start of a project.

Earlier January this year, the Prime Minister, during the 20th session of the National Road Board, instructed those in charge of road projects to systematically budget for services related to the relocation of network in relation with the providers.

It is in this light that the Ministry of Housing and Urban Development in collaboration with other ministries concerned with the plight, are making sure these network installations are well handled.

REPORT N°2:

| MANGEH | YEKWA | Clovis | Lead | 27-07-2021 |
|--------|-------|--------|-----------------------------|------------|
| BAWE | | | Evaluation of Road Projects | |

Companies charged with the constructions of road across the country have been called upon to speed up works on the various projects, so as to respect deadline.

The call was made today by the Minister of Public works, Emmanuel NGANOU DJOUMESSI, during a meeting with the project managers to check the challenges and insufficiencies in the works.

The projects amongst which, the Awae-Esse stretch, which upon completion, will boast the living conditions of the population of that locality.

Clovis YEKWA reports

REPORT

Respecting deadline and Minimising cost on the Awae-Esse stretch of road as well as other road project was at the centre of discussions today at the Ministry of public works to evaluate and review the execution rate of some project.

In a seminar earlier today, the Minister of Public Works, Emmanuel NGANOU DJOUMESSI reiterated the urgency of these projects on course to meet deadlines.

The Minister was made known of the major challenges the construction companies face in the work sites, amongst which are, getting an authorisation from the State on the type of rock to be used.

In the over all, it was an expression of satisfaction from the Minister, who nevertheless urged the construction companies to step up efforts, so as to deliver on time.

It was also an occasion for the Minister to witness a joint partnership between the National Advanced School of Public Works and the Golden Gate University, San Francisco, which saw the official launch of the academic year for the first batch of students in engineering management.

REPORT N°3:

| MANGEH | YEKWA | Clovis | Lead- | 28-07-2021 |
|--------|-------|--------|-----------------------------------|------------|
| BAWE | | | Installation of new member of the | |
| | | | Bilingualism Commission | |

The newly appointed member of the National Commission for the Promotion of Bilingualism and Multiculturalism has been urged to show commitment to the work of the institution.

The president of the commission, Peter MAFANY MUSONGE was speaking today at the Yaounde Conference Centre, while installing Madame Madia Juliene, appointed last July the 2nd by Presidential decree.

Student journalist, Clovis YEKWA reports.

REPORT

The past six months has been a hard one for the members of the National Commission for the Promotion of Bilingualism and Multiculturalism.

Through its campaigns to limit the spread of hate speech and xenophobia, the commission is however committed to take up the challenge.

In a ceremony today at the Yaounde Conference Centre to install the newly appointed member, the President of the Commission, Peter MAFANY MUSONGE called on the new appointee to live up to the expectation.

Except: (New appointee)

Madame Madia Juliene was appointed to the commission last July the 2nd, by Presidential decree. She replaces Madame DJANABOU, one of the fifteen-man team who was recently appointed at the General Secretariat of the Presidency of the Republic.

The 53-year-old native of Bidzar in the Mayo Louti Division of the North Region expressed gratitude to the Head of State for her new post, but however promised to work hard and not relent in efforts to push the affairs of the commission ahead.

REPORT N°4:

| MANGEH | YEKWA | Clovis | Lead/28 | and | 29 | session | of | follow | up | 22-09-2021 |
|--|-------|--------|---------|-----|----|---------|----|--------|----|------------|
| BAWE committee of Labour and Social Security | | | | | | | | | | |
| | | | | | | | | | | |

Labour and social security Minister has called on heads of enterprises in the country to step up respect of covid-19 measures in their work places, while working towards an eminent in the minimum wages of workers across Cameroon.

Grégoire OWONA was speaking in Yaounde today, as the chaired the 28 and 29th sessions of the consultative committee of the follow up social dialogue.

Student journalist on internship, Clovis YEKWA reports.

REPORT

The 28th and 29th sessions of the committee for concertation and follow-up of social dialogue was another in a series of attempt to soften the seemingly social climate.

Excerpt (Trade Unionist)

The minister of labour and social security, Grégoire OWONA call on all to work relentlessly and said, with dialogue, social peace and Social-Economic development could be guaranteed in Cameroon. And according to him, this approach is dear to the president of the republic, Paul BIYA.

The minister of labour and social security said dialogue may sometimes result to a divergence of opinions, or approach in seeking solutions to problems but outlined that all the ideas and actions could be a strong force to improve on situations and make the world enjoy her constant improved work climate. The day's agenda included a series of exposes which dwelled on the effects and methods of combating the covid-19 pandemic as well as the national development strongly, NDS 30.

REPORT N°5:

| MANGEH | YEKWA | Clovis | Lead- | denotation | of | Mrs | Chantal | 22-09-2021 |
|--------|-------|--------|------------------------------------|------------|----|-----|---------|------------|
| BAWE | | | BIYA's gift to the new born babies | | | | | |
| | | | | | | | | |

Some three mothers and their babies have been gifted with items including complete maternity kits, following their successful delivery at the Chantal BIYA research centre for endoscopic surgery and reproduction health, CHRACERH in Yaounde.

The items from Cameroon's first lady were handed over as support to the women to share in their joy of mother hood.

Student journalist on internship, Clovis YEKWA reports.

REPORT

Six days after the birth of the most recent babies received through the technique of in vitro fertilization at CHRACERH, the celebration of the good news continues.

Professor Marie KASIA watched with joy, the arrival of the special gift to the mothers of the babies from Mrs Chantal BIYA.

Except (General Manager, CHRACERH)

Almost six suit cases packets of special gift and bouquets of fresh flowers.

Overwhelmed with joy, three mothers filled with joy extended messages of gratitude to Mrs Chantal BIYA.

Except (Beneficiary)

Breast feeding is encouraged here if all is fine with the mothers.

Except (General Manager, CHRACERH)

CHRACERH is grateful to President Paul Biya and Mrs Chantal Biya for the constant support.

REPORT N°6:

| MANGEH | YEKWA | Clovis | Lead- CONAC statistics for 2020 | 23-09-2021 |
|--------|-------|--------|---------------------------------|------------|
| BAWE | | | | |

Cameroon lost 17 billion CFA francs to corruption last year. The country's 2020 anticorruption status reports presented by the national anti-corruption commission today in Yaounde reveals that the highest complains received on corruption were against actors in the road transport sector, land tenue and the forces of low and order with Cameroon ranked 149 miscorrupted out of 180 countries, the fight against corruption still has mass to go in the country;

Our student journalist, Clovis YEKWA has more on the startling revelations of the 2020anticorruption report.

REPORT

The 2020 anti-corruption status reports that Cameroon ranged 149 on the list of 180 least corrupt countries in the world, with corruption perception index of 25% confirming that the cankerworm was far from being defeated. Embezzlement, bribery, scamming, terrorism, financing and other corruption practices have stayed in the country and rubbed the nation of over 17 billion CFA francs in 2020. Through CONAC'S toll free number 1517 corruption related complain were tendered the highest number of were against actors in the whole transport sector and land tenor sector. The forces of law and order was third on the list followed by finance and justice departments.

The East region ranged the first with the region with the best execution rate of anti-corruption action plans, with the Southwest at the bottom of the list.

The national anti-corruption made strides on preventing corruption by sensitising against the ill and pushing through with its integrity campaign.

Except (Chairman of CONAC)

To take the fight to the next level the corruption watch dog wants to push further the adoption of anti-corruption low and the setting up of institutions to manage stolen asserts.

REPORT N°7:

| MANGEH | YEKWA | Clovis | Lead- Back to school: what children | 14-09-2021 |
|--------|-------|--------|-------------------------------------|------------|
| BAWE | | | eat in school during lunch hours | |

Children during lunch hours often have a variety of option as meal. From the home-made snacks handed by parents; to food authorized and sold on campus and those edibles available on sale in front or around schools, as some of the alternatives open to children.

But what are the hygienic conditions of the food sold or served? Do school authorities checked into what the children eat during break hours?

Student journalist, Clovis YEKWA went finding out.

REPORT

This is one of the options available to high school student; a piece of bread, filled with omelettes and pasta provided by this road-side chef, stationed next to a gutter and possibly questionable hygiene conditions.

For those who indulge in these snacks, the way some are displayed, often exposed to flies and dust, and often raise doubt on its sanitary condition.

But there are other options provided inside the campus that is, food sold in the canteen, done with approval of school authorities.

Excerpt (Discipline Master)

And then, there is the option of carrying home-made food to school an alternative only the little ones are comfortable doing.

Excerpt (Teacher)

School authority says they do look in to what the students eat on campus, but what is sold outside is seem difficult to supervise.

REPORT N°8:

| MANGEH | YEKWA | Clovis | Lead- Installation of officials of Blood | 22-09-2021 |
|--------|-------|--------|--|------------|
| BAWE | | | Transfusion Centre | |

The new management team at the helm of the National Blood Transfusion Centre has officially assumed office.

Professor EKOE TETANYE and Maina DJOULDE who were commissioned today respectively as the Chair of the management committee and Deputy Director General of the structure.

Their prime mission as assigned them by the Minister of Public Health, who installed them into office, is to make blood available in blood banks at all times.

Student journalist, Clovis YEKWA reports.

REPORT

The chairman of the management committee of the National Blood Transfusion Centre, Professor EKOE TETANYE and the Deputy Director of the structure, Maina DJOULDE were recently appointed by presidential decree for a three-year mandate.

While installing them into their respective functions, the Minister of Public Health, MANAOUDA Malachie exhorted them to work in synergy in order move forward the agenda of the centre.

Excerpt (Board chair of the centre)

Their appointments have been greatly acclaimed.

Excerpt (Vice President of traditional Rulers-Ocean Division)

Professor EKOE TETANYE and Maina DJOULDE are said to be important figures with the required professional experience to provide administrative and strategic assistance to the current management of the National Blood Transfusion Centre in ensuring that hospitals and patients in the country do not lack secured blood.

REPORT N°9:

| MANGEH | YEKWA | Clovis | Lead- | Departure | of | Cameroonian | 15-09-2021 |
|--------|-------|--------|--------|-----------|----|-------------|------------|
| BAWE | | | troops | to Bangui | | | |

A contingent of one thousand and seventy troops of the National Gendarmerie is enroute for Bangui in the Central African Republic, to constitute and compliment the Cameroonian contingent of the UN peace-keeping mission, MINUSCA.

The contingent left the country today with the instruction of professionalism and discipline as spelt out by defence boss, still reverberating at the back of their minds.

Our student journalist on internship, Clovis YEKWA, saw them take-off.

REPORT

The first form police unit, FPU of the National Gendarmerie, made up of one hundred and eighty gendarmes, go to the Central African town, Boa and is commanded by Major DIMALET Henry. The second to be based in the capital, Bangui is under the command of Major Alain PAKTANO.

Their mission is to protect civilians, support local peace-keeping units and protect United Nations infrastructures. Well prepared, their moral is high.

Excerpt (Commander-FPU MINUSCA Bangui)

The three hundred and twenty gendarmes form part of the eighth Cameroonian contingent.

The Minister Delegate at the Presidency in charge of Defence officially instructed Tuesday at Moutchebom to be professionals and ambassadors of their fatherland.

Out of the thirteen countries that contribute to the MINUSCA forces, Cameroon tops the chart with a total of one thousand and seventy elements.

REPORT N°10:

| MANGEH YEKWA Clovis | Lead | | | 10-09-2021 |
|---------------------|--------------|-----------------------|------------|------------|
| BAWE | Territorial | Administration | Minister | |
| | warns agains | st violence on police | e officers | |

It has been reiterated that any Cameroonian who takes the law into their hands by attacking a police officer on duty will face judgment.

The Minister of Territorial Administration, Paul ATANGA NJI stressed the point during a press outing with National Police boss, Martin MBARGA NGUELE today.

He also asked the public to address their complaints against any over bearing police officer to their hierarchy.

Student journalist, Clovis YEKWA tells us more from the press briefing.

REPORT

It is now clear, many Cameroonians who never knew, now know that anyone guilty of harassing and assaulting a police officer on duty will face justice.

The uncivil ugly behaviours and attacks on police officers on duty have thus been too many.

Excerpt (Minister of Territorial Administration)

The unacceptable behaviour is gradually embraced by the population.

Excerpt (Minister of Territorial Administration)

No citizen regardless of the status has any right to assault a police officer.

Excerpt (Minister of Territorial Administration)

Many might be wondering why the Minister of Territorial Administration comes out with the press statement; it is the duty of his ministry to ensure permanent state authority, supervise the execution of public liberties and maintain public order.

REPORT N°11:

| MANGEH YEKWA Clovis BAWE | Lead | 09-09-2021 |
|--------------------------|----------------------|------------|
| | End of Literacy Week | |

Activities marking National Literacy Week in Cameroon has ended in Yaounde, with stakeholders focussing on the need for the acquisition of technological skills and literacy for people, centred recovery, bridging the digital divide.

Student journalist, Clovis YEKWA reports.

REPORT

In the place of the current health crisis, the use of information and communication technologies in the acquisition of reading and writing skills is imperative.

Stakeholders say those who are not technologically savvy may face the risk of exclusion and marginalisation.

Excerpt (Secretary of State- MINEDUB)

It is against this backdrop that the Government of Cameroon and partners are devising ways and means to bridge the digital divide especially in rural communities.

Excerpt (Teacher-Literacy centre)

When this happens, the teaching and learning process would have been considerably improved upon, thereby reducing ICT illiteracy in the country to barest minimum.

REPORT N°12:

| MANGEH | YEKWA | Clovis | Lead | 16-09-2021 |
|--------|-------|--------|---------------------------|------------|
| BAWE | | | ANTIC Training Conference | |

Magistrates and judicial police officers of the special judicial criminal court are vialling themselves in Yaounde of the skills and tools in passing judgment in cybercrime offences.

The three-day training that is also exploring ways of fighting insecurity is holding under the auspices of the National Agency for Information and Communication Technology, ANTIC.

Student journalist, Clovis YEKWA reports.

REPORT

The coming of the ICTs has led to different forms of cybercrimes which now outdo what existed before.

Excerpt (General Manager, ANTIC)

The Minister Delegate at the Ministry of Justice, Jean De Dieu MOMO who confessed having been victim of at least one cyber-attack, entreated the participants to update their knowledge in the sector, so they can help victims and punish perpetrators.

Excerpt (Minister Delegate-MINJUSTICE)

From the training, the participants should be gate keepers in checking cybercrimes and protect Cameroon's cyber space.

REPORT N°13:

| MANGEH YEKWA Clovis | Lead | 02-09-2021 |
|---------------------|---|------------|
| BAWE | Withdrawal of passports at the National | |
| | Centre for the production of Passports | |

For just two months in service, the Delegation for National Security has about three thousand biometric passports pending collection at the National Centre for the Production of Passports, its nine other centres across the country and diplomatic services abroad.

The situation with the National Identity Card is worse with some two hundred and twenty thousand abandoned in the posts across the country.

Student journalist, Clovis YEKWA visited the main production centre and some distribution posts and put together the following report.

REPORT

The rapidity of the 48hours deadline for the production of the new biometric passport surprised applicants who seem to still suffer from the nightmare of the past cumbersome techniques.

INTERNSHIP REPORT CARRIED OUT AT CRTV MBALLA II, FROM JULY 5TH-OCTOBER 5TH

Here at the National Centre for the Production of passports, shelves of passports constituting part of close to three thousand awaiting collection. The massage of the Delegation General for National Security is simple "Collect your Passport and give room to others", this because, the withdrawal which is the third stage activates the passport, making it valid.

At the Identity Card production centre, old and new cards, up to five hundred thousand have been abandoned. Here like the Bastos police station, about six thousand old cards begging for space, the massage is the same.

Excerpt (Police Superintendent-Bastos police station)

Some of these ID cards are expired uncollected. For any difficulty, use the police WhatsApp or toll free numbers to trace or report any abuse.

REPORT N°14:

| MANGEH | YEKWA | Clovis | Lead | 10-09-2021 |
|--------|-------|--------|------------------------------------|------------|
| BAWE | | | Evaluation of first Week of School | |

The first week of classes for the 2021/2022 school year ends with a positive balance sheet.

It has been a week of orientation of pupils and student, registration of late comers in some Schools and effective classes in most schools.

Our student journalist on internship, Clovis YEKWA now present some high points of the first week of school in Cameroon.

REPORT

Lessons for week one of the new school year, giving way to week one evaluations in schools across Yaounde.

Excerpt (Head teacher)

The feedback from the regions speaks of a smooth week marked by the continuous registration of pupils and students, orientation and examination of better approaches for pupils and students with special needs, but most especially, effective classes in most regions of the country.

Excerpt (Teacher- children with special needs)

Even for the troubled regions of the country like the Northwest, Southwest and Far North, all is set on a good foot on this first week.

Class attendance is said to have increased and more schools reopened for the first time in years. A positive balance sheet therefore for this first week of classes for the 2021/2022 school year, with parents and teachers taking the same engagement to work for a successful school year.

REPORT N°15:

| MANGEH | YEKWA | Clovis | Lead | 10-09-2021 |
|--------|-------|--------|------------------------------|------------|
| BAWE | | | World Suicide Prevention Day | |

Based on reports from the World Health Organisation, Cameroon ranked fifth on the list of African countries with high suicide rate.

Today is observed worldwide as World Suicide Prevention Day, with the theme "Creating hope through action".

Community health specialists in Cameroon state that stress and untreated mental health problems are some of the root causes of suicide.

Our student journalist on internship, Clovis YEKWA reports.

REPORT

According to WHO, there has been a rise in the rate of suicide in the last four years in Cameroon, with the percentage being higher in men than in women

Excerpt (Psychologist)

Based on psychologists, the cultural context whereby problems are internalised rather than discussed and mental health diseases go undiagnosed and untreated, contribute to a high number of suicide cases.

Excerpt (Psychologist- specialist in community health)

Health experts reiterate that mental wellbeing is essential and must be followed up so that care can be provided immediately someone shows signs of distress.

IV- PRESS REVIEW EXERCISE

The press review exercise was another task assigned to the interns. The exercise was the first thing to start with during the news conference. We the interns had to organise ourselves and took turns in presenting the press review for the day. I for one, had the opportunity to do the press review on three occasions; that is, 7th, 21st and 28th of September 2021.

i. Press Review of 7th September 2021

We begin our press review this morning to talk back to school. Page 2 of the Median provides you with all the scoops stakeholders in the chain of Education must keep abreast with the functioning of the school, during the new academic year, a prescription made in Yaounde yesterday by Secondary Education Minister as she launched the 2021/2022 school year.

Cameroon Tribune on its part provide you with the pulse of Back to School in all the ten regions of the Country, as school children took the September appointment yesterday amidst the Covid Pandemic.

Maintaining the Back to school fever at its peak in the troubled Southwest region has been the concern of the "Excellent union Group". The guardian post indicates that the non-governmental organisation has on August 5th provide more than 300 school children with basic school needs, a move intended to ease pressure on parents into sending their kids to school.

The Guardian Post on page 6 presents an accident that occurred in Misselele locality along the Tiko-Douala high way, in which one person died on the spot, while two others are responding to treatment at a local health service facility. The paper adds that according to Eye witness account, a private vehicle came in collision with a Toyota Picnic boarding six persons, an accident which could be avoided if they were not on high speed.

Still on the Guardian Post, the efforts to promote peace in the Troubled Northwest and Southwest regions by the Muakan-Bamungo ruler has been rewarded by the Cameroon's ambassador to the United States of America. The Distinction was bestowed on the US-based Fon, Chief BAJON the 3rd, in recognition of the promotion of peace in Cameroon, as well as marketing the rich cultural heritage of the country in the diaspora.

Find out on page 10 of News Watch, all the Special Measures the Government has outlined to bar the Covid pandemic during the end of year festivities, plus during the football jamboree, AFCON 2021 next year. The Mayor of the Kumba city Council has promised that before the end of the first term, children in his Municipality will have a paradise venue to enjoy themselves, during the end of year festivities. The Horizon reports that, Greg MEWANO made the statement during a press briefing in Kumba last Friday after a stay in France to attend the United Councils and status of Cameroon, a development agenda which the Median agree will transform the economic hub of the Southwest Region.

ii. Press Review of 21st September 2021

We begin our press review this morning to talk about the visit of the CAF boss to the Olembe sports complex last Friday. As Cameroon Tribune reports on the audience the Prime Minister granted to Mr Patrice MOTSEPE, on his visit to the infrastructure. This story is carried by Le Messager and Mutation newspapers, which both present the stakes of the visit.

Find out on page three of the Median and The Guardian Post newspapers, the incident last Thursday, leading the death of fifteen soldiers in Bamessing, Ngoketunjia division of the Northwest Region, with the Median questioning how long the senseless war will go on in the troubled Northwest and Southwest Regions.

The Quotidien Emergence newspaper on its part titles "Il Faut un Vrai Dialogue" to say that, a frank dialogue is the ultimate way out of the crisis rocking these two Englishspeaking regions.

The steering committee of the presidential plan for the reconstruction and development of the Northwest and Southwest regions has agreed on an implementation strategy for the period 2021-2022. Cameroon Insider reports that the decision is intended to strengthen social cohesion, construct essential infrastructures, as well as stimulate local economic growth. A development agenda, which the Median, The Post and The Guardian Post newspapers say will be funded to the tune of 78.6 billion CFA francs.

In sports news, Cameroon Tribune on Page 30 comes back to the victory of the Indomitable Lionesses in the just-ended African Volleyball Championship in Rwanda. The lone bilingual daily reports that the Lionesses defeated Kenya on a three sets to one in the finals, to become African Champions for the first time.

Still on Cameroon Tribune, the paper on page 31 talks of a promising start for Cameroon at the on-going Female Afro basket in Cameroon. The girls recorded a 74-50 win over Kenya

during the competition's opener last Saturday. The Indomitable Lionesses will next face, Cape Verde this Monday at the Yaounde Sports Complex.

iii. Press Review of 28th September 2021

Let's begin this press review this morning with the shocking death of the Sultan of Bamoun. As Cameroon Tribune, The Guardian Post, Le Messager, The Herald Tribune, Le Jour, Mutation and even The Star newspaper chant the death of senator and member of the political bureau of the ruling CPDM party.

The Herald Tribune and The Guardian Post have been quick to present you the rich biography of a fallen king, highlighting the impact he made in the country's politics and sports, even in the culture of the Bamoum community in the diaspora amongst others.

Cameroon Tribune reports that in the on-going reorganisation campaign of the CPDM party's basic organs, some new names have joined the scene, which are expected to add to the vitality of what the national bilingual daily describes as "Old Blood". It is a scoop on page two of The Guardian Post, who reports that Pascal DISSOCK has been re-elected the CPDM Canada section president. The lone English language daily highlights that Pascal DISSOCK, who is credited with implanting the CPDM in Canada retained his position after beating his challenger, Dr Pascal BALATA.

We stay with The Guardian Post as it files in that, a 33-year-old Cameroonian has been elected as member of the German parliament for the cities of Frankfort and Maine. The young, yet dynamic politician born with the fighting spirit of Cameroon in the Centre Region was elected on September 24th 2021, for the seats of the Social Democratic Party, CDP.

Two persons have lost their lives in the early hours of yesterday morning in Mutengene and Major road junction in the Southwest region. The Guardian Post reports that the passenger bus came in collision with a heavy-duty truck that was packed along the road. The injured persons are receiving treatment at a hospital facility in that locality.

You might also want to read about the five-year ban given to the driver of a heavy-duty truck, for causing an accident that claimed the lives of about sixteen persons on August 5th, on the Yaounde – Ayoss highway, on page two of the Horizon newspaper.

Finally, the Herald Tribune reports that as a result of the socio-political crisis in the Northwest region, close to three thousand workers at the Cameroon Tea Estate may go jobless in the days ahead. Details of that story on page three of the Herald Tribune.

V- REPORTS PROGRAMED FOR COVERAGE AND AIRED

These reports were stories I wrote each time I was programmed for coverage. During this time, I didn't accompany any team to the field. I was the main reporter assigned with the task of gathering, treating and disseminating of information brought back from the field.

Being programmed alone for coverage only came after an experience we acquired accompanying reporters to the field and it was only towards the last month of our internship at the CRTV Mballa II production centre. Some of these reports include:

REPORT N°1:

| MANGEH YEKWA Clovis BAWE | Lead- Book Launch | 15-09-2021 |
|--------------------------|-------------------|------------|
| | | |

"L'Administration des Biens des Mission Catholiques du Cameroun Allemand et Français" by Paul NOMA BIKIBILI is the most recent book in shops.

The book which seeks to raise awareness challenges faced by the church, has been launched at the National Meseum in the presence of the academia and members of the clergy.

Our student journalist Clovis YEKWA was at the book launch and now reports.

REPORT

The administration and better management of the resources of the Catholic mission, as well as maintaining the autonomy of the church in today's society, are some of the challenges raised in Paul NOMA'S book, tittled, "L'Administration des biens des missions Catholiques du Cameroun Allemand et Français"

On the organisation of today's church, the author strongly believes that the 1983 code of canon law, if well respected and implemented, the church will function smoothly.

Excerpt (Author)

The over 600-page book is a complete encyclopaedia of the stake and strategies that the church must take. Going by the author, the book comes to clarify the perception of some Christians

who believe that the church has more than enough financial resources to operate in this modern age.

REPORT N°2:

| MANGEH YEKWA Clovis | Lead- International Day for the | 16-09-2021 |
|---------------------|---------------------------------|------------|
| BAWE | Preservation of the Ozone Layer | |

Cameroon joins the rest of the world to commemorate the international day for the preservation of the ozone layer, under the theme "The Montreal Protocol: keeping us, our food and vaccines cool"

Activities to mark this year's edition will hold at the GICAM headquarters in Douala, under the chair of the Minister of the Environment, Nature Protection and Sustainable Development.

Student journalist on internship, Clovis YEKWA has more.

REPORT

With this year's theme, "The Montreal Protocol: keeping us, our food and vaccines cool" the goal is to promote the use of air conditioning equipment to fight climate change.

It is in this light that the Minister of the Environment, Nature Protection and Sustainable Development, Hélé Pierre, has engaged in a fight against the depletion of the ozone layer through the distribution of air conditioning equipment to some industrialists and specialized custom services.

According to report, the Government of Cameroon has already issued more than 5.000 technical visas for the quality control on ozone depleting substances. The instruments that include amongst others, refrigerators, portable charging stations with double voltage will be used to progressively reduce of chlorofluorocarbon, a powerful greenhouse gas whose effects are devastating on the climate.

The ozone layer acts as a shield for life on earth, with about 30 to 50kilometers altitude, it protects the earth from harmful ultraviolet radiation from the sun as well as some biological processes of the earth.

Cameroon has been a signatory of the Montreal Protocol since 1989 with the country ratifying the Kigali amendment on August 24th, which is considered as the last amendment.

REPORT N°3:

| MANGEH YEKWA C | Clovis | Lead- Press Conference on book titled | 05-10-2021 |
|----------------|--------|---------------------------------------|------------|
| BAWE | | "Normalisation et Qualité" | |

The book titled "Normalisation et Qualité", by Martin YANKWA has been officially revealed to the press. This was during a press conference organised in Yaounde, where themes such economic development and management evoked in the book were discussed.

Student journalist, Clovis YEKWA attended the press conference and brought back the following report.

REPORT

Standardising the made in Cameroon brand and promoting local consumption in a fast growing competitive world is Martin YANKWA's interest in his book titled "Normalisation et Qualité: Clé des succès de l'entreprise et de la croissance économique".

Excerpt (Author)

The author clearly brings out the relationship between standard and quality in a competitive environment. According to him, compliance with standards improves the quality and productivity of a company; be it in the private or public sector.

Excerpt (Author)

Going by the author, the over three-hundred-page book comes to lay emphasis on the need for an effective standardisation of the Cameroon brand, which has so far been virtually absent.

REPORT N°4:

| MANGEH | YEKWA | Clovis | Lead- | Partnership; | MINJEC | and | 01-10-2021 |
|--------|-------|--------|-------|-----------------|--------|-----|------------|
| BAWE | | | MEA-H | Bois Enterprise | | | |

A partnership agreement has been signed today between the Ministry of Youth Affairs and Civic Education and a Yaounde-based wood processing enterprise.

The partnership which aims at promoting the socio-economic integration of youths into the wood sector and raise awareness on forest exploitation, was also an occasion for the showroom of the enterprise to be inaugurated.

Student journalist, Clovis YEKWA reports that the joint partnership was sealed in the presence of the Minister of Small and Medium Size Enterprises.

REPORT

Facilitating access to project funding and raising awareness on the sustainable exploitation of the forest, are the objectives of this three-year partnership signed between the Ministry of Youth Affairs and Civic Education and this wood processing enterprise in Yaounde.

Excerpt (The Minister of Youth Affairs and Civic Education)

It was an occasion for the showroom of the structure to be inaugurated and the handing of attestations to laureates who have come to the end of their training.

Minister MOUNOUNA FOUTSOU also used the occasion to remind the youths of the availability of funds for three-year special youth plan for the year 2021, which they could benefit from, to fast track their projects.

REPORT N°5:

| MANGEH | YEKWA | Clovis | Lead- Press conference-FESPAC | 28-09-2021 |
|--------|-------|--------|-------------------------------|------------|
| BAWE | | | | |

The importance of culinary art and craft has once more been brought to the lime light.

This was during a press conference organised in Yaounde to discuss on ways of promoting the made in Cameroon brand, in the upcoming Pan-African Festival of Arts and Craft, FESPAC, to take place next January.

Our student journalist on internship, Clovis YEKWA was at the press conference and now reports.

REPORT

Selling the country's image through culinary art and craft is the objective the Global management cabinet consortium association, in partnership with the chamber of agriculture, fisheries, livestock and forestry.

In a press conference that held at the Cameroon chamber of agriculture, it was revealed that culinary art is one of the domains on which the country can count on to showcase its cultural diversity during the African Cup of Nations.

Excerpt (FESPAC Coordinator)

This falls in line with the first ever edition of the Pan-African Festival of Arts and Craft, FESPAC to hold from the 29th of January to the 7th of February, under the theme "Culinary arts: a means of bringing people together".

This pull factor is expected to be seen through the different traditional and local dishes next year, when the country hosts the AFCON.

REPORT N°6:

| MANGEH YEKWA | Clovis | Lead- Minority Rights Group conference | 21-09-2021 |
|--------------|--------|--|------------|
| BAWE | | | |

The second International Multi-Country Peace conference has been organised in Yaounde today by the Cameroonian Network of human rights Organisation, in collaboration with the Minority Rights Group.

This year's conference falls in line with the 49th edition of the International Peace Day, seeking ways of ensuring peace amongst ethnic minorities.

Student journalist on internship, Clovis YEKWA has more of that story.

REPORT

The rights of ethnic minorities, conflict prevention as well as the role of civil society in guaranteeing sustainable peace has been the focal point of the second annual international multi-country peace conference, organised by the Cameroonian Network of Human Rights organisation, in partnership with the Minority Rights Group International.

On the occasion of the international peace day, the organisation through experts are working on ways of preventing and resolving conflicts between farmers and agro-communities in the East, West, Northwest, Southwest and the Adamawa regions of Cameroon.

Excerpt (RECODH's National Coordinator)

It is against this backdrop that the organisation is bringing together representatives from indigenous communities, civil society organisations and peace leaders to discuss identity-based conflict issues and reflect on the challenges of peace building, so as to find a common ground.

Excerpt (Minority Rights Group Africa Coordinator)

At the end of the conference, it was a feeling of satisfaction for the participants who all came to a compromise that peace is not just a word, as if to say; it goes beyond mere preaching.

REPORT N°7:

| MANGEH YEKWA Clovis | Lead-Contract signing with a music artist | 16-09-2021 |
|---------------------|---|------------|
| BAWE | | |

NYAMISSOUFOU is the new name in the Cameroon music industry. At just twelve, the budding artist who sings the Mbole genre of music, has just reached his first contract with Motbinama International Records.

The record label has described the young singer as a talent to look out for, as you tell us student journalist, Clovis YEKWA.

REPORT

Twelve-year-old NYAMISSOUFOU is the latest music artist to be signed in by the Motbinama International records.

The artist was revealed to the public during a contract signing that places him on a three-year deal to sell the image of the record label, while promoting the identity of the Cameroonian people.

Excerpt (Music Artist)

The budding talent is a pupil of class six, who has shown great talent, which the Executive Director, Claire NDI SAMBA says must be used to step up the country's image, both home and abroad.

Excerpt (Executive Director)

Created in 2019, Motbinama International Records has so far recorded artists in the likes of Mjoie Ayi and legendary K-Tino.

With the coming in of NYAMISSOUFOU, the record label is taking a new step in discovering budding talents, who shall be the future of the industry, as if to say; age does not determine talent.

VI- OTHER ACTIVITIES OR INITIATIVES

The Teleprompter experience:

The fact that we were on internship did not stop us from taking our own personal initiatives. The other activities or initiatives as we call this part of our work has to do with the different things we did out of the prescribed. The interns carried out these activities during their leisure or free time at the media house. One of the most amazing moments was the teleprompter experience.

The teleprompter is a device that allows the presenter to read a script while maintaining eye contact with the audience. Because the presenter does not need to look down to consult written notes, he or she appears to have memorised the script or to be speaking spontaneously.

We came in contact with the teleprompter as a result of our usual presence in studio five of the production house. Our constant presence at the studio during news hour, was an opportunity which the interns took advantage of, to observe and learn how teleprompting is done. After constant observation and learning, we can say without any doubt that teleprompting is one of the skills we acquired during our internship. I for one had to operate the teleprompter for two weeks during the mid-day edition of the news, due to the unavailability of the person in charge.

PART THREE

INTERNSHIP APPRAISAL

At the end of our three-month internship period spent at the CRTV Mballa II Production Centre, we came across many professional realities. That is, we could differentiate theory from practice. The 93-day period was enriching to us, though we came across some difficulties in a house that still has much to do, especially in the technical aspect.

I- POSITIVE ASPECTS

The following can be cited as some positive points that characterised our internship at The CRTV Mballa II Production Centre.

- The putting into practice of theoritical notions acquired in class was an experience worth the value it is given by the school.
- Getting the interns involved in the activities of the structure was a plus to us, because we were able to know how stories for the audio-visual media were written, in line with the editorial policy of the media house.
- The availability of senior staff or journalists and their willingness to always correct the interns whenever they went wrong is also a laudable initiative.
- The seemingly harmonious social atmosphere that reigns in the house with an everpresent spirit of sharing (intellectual sharing) also helped in building our professional abilities as to what concerns socialisation in the professional milieu.
- The acquisition of news, techniques as to what concerns reporting for television were very enriching.
- The myth behind journalists and audio-visual reports was completely wiped-off, because we could now see, talk and sometimes crack jokes with the various individuals.
- Coming into contact with new production equipment for audio-visual media was a new but rich experience.
- The notion of editing a report once we returned from the field was also very beneficial to us, because it prepared us to confidently face the huge task ahead of us (our own professional production).
- It was equally a moment where we were exposed to the realities of television presentation or news presentation. The fact that we had the opportunity to be in the studio while the news was going on, was a plus to us.

II- SHORTCOMINGS

During our internship period at CRTV Mballa II, the weaknesses that characterised this period can be summarised under the following points.

- The inadequate or lack of equipment by the organisation. We often face the problem of transportation. The drivers often come at their own time in the morning and sometimes, reports programmed for the mid-day news are obliged to be broadcast instead in the evening. This makes the mid-day news poor and the evening news edition too choked up.
- Dependence on the network system and technical equipment was not all a bed of roses.
 Technical faults or failures sometimes handicapped the whole system. Most often, we were unable to export edited reports into the network, talk less of downloading those sent from the regions and sometimes, the news was not broadcast due to technical faults. All these took a huge toll on the news production.
- The absence of regular meetings involving interns at the beginning of our internship did not give the latter the opportunity to ask questions on things we did not understand concerning the functioning of the newsroom and the structure in general. The interns were only given such opportunity towards the end of their internship.

III- SUGGESTIONS

Having arrived at the end of our internship we humbly summit the following recommendations:

- That the administration of ASMAC should see in what way possible they can followup students' activities in the field during the time of their internship. This will help in checking some lapses that may go a long way to tarnish even the image of the institution
- The ASMAC hierarchy should make it in such a way that students should be provided documents that can help them better write their internship reports.
- That the three-months period of internship for the third-year journalism student of ASMAC like those of other levels, be merged in a synergy between the ASMAC administration and the Cameroon Radio Television, giving the rich fallouts that may come out of such an initiative.

- Again, looking at CRTV Mballa II Production Centre from a far end or the exterior part of the structure, one will not hesitate to say it is a modern structure, but once inside, one begins to see what the structure lacks. So, we are calling on the powers that be to equip the production centre with the adequate materials, most especially production and broadcasting equipment (computers, cameras, photocopy machines) at the editing booth.

CONCLUSION

It is a positive balance-sheet that we are comfortably drawing at the end of this participative internship at CRTV Mballa II Production Centre. With this internship, we were able to deepen our knowledge and better understand the intricacies of the profession. This doesn't mean that we were empty-headed when we set out for the internship. Our different class lessons and previous internships had already groomed us to a certain extent, and this opportunity came in as a plus to our training. These three months have engraved a spirit of professional consciousness in us, thanks to the comments of the different Editors-in-chief and senior colleagues, who never stopped reminding us that we were already full-fledged journalists and so should act as such. Our reception and follow-up were outstanding, our supervisor and other colleagues we tabled our worries to were always ready and willing to assist us. Those who proofread our copies, did so, every time with a lot of concern and did not fail to propose adjustments or total cancellation of a line or paragraph when they esteemed that it did not sound appropriate.

The benefits of this internship to us cannot be over-emphasised. It has greatly contributed to moulding a spirit of consciousness and open-mindedness in us. Our skills in identifying topics that can retain the attention of the public were further sharpened. We came across diverse subjects and topics during media coverages and each time, we were able to adapt ourselves to that particular environment in order to deliver something of quality.

The beginning wasn't quite easy, but we soon immersed ourselves into the new environment and everything began changing for the better. When we just arrived, we could hardly work under pressure, and most of the time, our reports would be ready just immediately before the news. As time went on, we were able to improve on time-management which enabled us to always be ready in time. The sacred phrase that was re-echoed to us throughout the internship is "Whatever happens to you or any other person, the news has to be on air on time". Not that we were hearing this for the first time though, but what made it special was the fact that it was being said where it is practiced and that sanctions awaited anyone who wen t against this rule.

We strongly believe that this three-month experience has enabled us to ameliorate our writing skills to an accepted level and we are convinced that with time, we are going to better it the more. Our greatest joy and satisfaction throughout the internship was the comments made

INTERNSHIP REPORT CARRIED OUT AT CRTV MBALLA II, FROM JULY 5TH-OCTOBER 5TH

by senior reporters almost every time they proofread our reports. The statement "You write very well, keep on" was echoed from one person to the other. Far from making us proud, it rather humbled us and made us want to do even better each time. With lessons received in class for the past three years and the previous internships carried out, we were able to put all those experiences together during this final stage of our professional training, in order to create an impact. At this juncture, we are quite sure and comfortable that we did not commit any error by choosing journalism as our profession. We believe that in these past years, we have acquired the necessary competences that can enable us exercise this profession. Far from being the end of the road, we shall continue to ameliorate these skills through practice and experience.

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ANNEX

- ✤ Internship attestation
- ✤ Internship evaluation form
- ✤ Sample of news rundown
- ✤ Photocopies of some news menus involving the intern