

UNIVERSITÉ DE YAOUNDÉ II



UNIVERSITY OF YAOUNDE II

École Supérieure des Sciences et
Techniques de l'Information et de
la Communication



Advanced School of Mass
Communication

INTERNSHIP REPORT

**Internship carried out at (EDITIONS
THANKS) from the 4th of July to the 30th of
September 2022**

Submitted in partial fulfillment of the requirements to obtain a Bachelor of Arts degree (BA) in information and communication studies

Field: Publishing And Graphic Arts

By:

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Level 3 in Publishing and graphic arts

Professional supervisor:

Mr Ndassibou Aurelien Thomas

Supervisor's function

Academic year: 2021-2022

Date of submission/defense: Month 2022

Thanks

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- To the General Manager of THANKS Publishing House, Mr Ndassibou Thomas Aurélien for welcoming us at his enterprise.
- Our sincere thanks go to our post-press coordinator for lessons, availability and the sharing of his experience with us.
- We equally thank all the personnel of THANKS Publishing House for the daily follow up and the team spirit that was demonstrated.
- We equally thank our parents for their support morally and financially
- Thank to everyone who directly or indirectly has helped in the realization of this project

INTRODUCTION

In order to complete our nine (9) months course to acquire professionalism in our field of studies, it was important to go to the field and confront the realities in our field. Advanced School of Mass Communication (ASMAC) in its teachings has created an obligatory academic internship at the end of each year with aim to expose their students to the realities of their chosen field from level I to level III. For those of the level III, it is a participatory internship of a period of three (3) months. As a student of publishing and graphic arts level III, our choice was a publishing house which was chosen out of curiosity to know how the book sector in Cameroon functions especially one that focuses mainly on the advancement of national languages to foster unity in cultural diversity and youthful books which caused us to choose THANKS publishing house. During this internship which began from the 04th of July to the 30th of September 2022, it was a time of great discoveries as far as the practical and professional dimensions of publishing is concerned. The choice of this Publishing House is due to the fact that, the enterprise is among Publishing Houses that the city of Yaoundé abounds. It permits us to enrich more our knowledge in the publishing domain and to acquire more competence in the field. We are more interested in the functioning of the editorial department and the evolution of the treatment of manuscripts, from the reception of manuscripts to editing in a publishing house right up to the post-press department. This report will describe in a detailed manner, how our internship evolved from day one till the last day particularly on the activities that we took part in during our stay in the enterprise. Also, there will be a brief presentation of the enterprise, later, the details of the internship proper and how it unfolded, what we acquire during our stay at the enterprise and finally the difficulties encountered followed by suggestions. we were given the opportunity to appreciate the role of the publisher in the publishing process of a book.

OBJECTIVES OF THE INTERNSHIP

The internship for level III students is also known as participatory or initiation or immersion internship which has as main aim for the students to; integrate the student in to the whole publishing process, the functioning of the enterprise, its organization and structure and as effect there are also specific objectives

- Observe, learn and participate in the functioning of the enterprise
- Integrate in the process of publishing of a book.
- Observe and participate in various publishing activities.
- To merge the theory and practical knowledge for better understanding
- Inculcate basic soft skills such as team spirit and prepare them for the job market in the near future.
- Provide a ground for learning and experience for the students

PART ONE :
PRESENTATION OF THANKS PUBLISHERS

It is a publishing house that deals in the publication of works in the Cameroonian national languages or mother tongues, culture and also serves as a consultant agent for other publishing houses. Here, will be given the history and how the enterprise functions.

I. History and Location

1. History

THANKS publisher was created by Mr. Ndassibou Thomas Aurélien, a former student from the department of publishing and graphic arts at the Advanced School of Mass Communication (ASMAC). On March 23rd 2019, the launch of this young publishing house took place, the promoter of this publishing house has not ceased to promote and make works in national languages of Cameroon accessible to all, everywhere and at a lower cost. It has as aim to valorize and promote the Cameroonian identity by producing books solely in the different languages that make up the country and to also make profit.

2. Location

The THANKS publishing house is located in Cameroon in the central region, more precisely in the Ecole des postes district, behind the Neptune gas station. In addition, THANKS has it's location on the web, thanks to the tools given in the following description:

Corporate name	Éditions THANKS
Date of creation	2019
Head office	Neptune, Ecole des postes
Promoter/Director	Thomas AurélienNdassibou
Legal status	Establishment

Publisher's number	458
Publisher's language area	978
Postal address	B.P: 8081 Yaoundé, Cameroon.
Telephone	00237 69685 13 97 / 00237 677 88 18 74
E-mail	groupethanks1@gmail.com
Facebook	group thanks
Website	www.groupethanks992953814.wordpress.com

The logotype

This is what the logo of the enterprise looks like today for proper identification



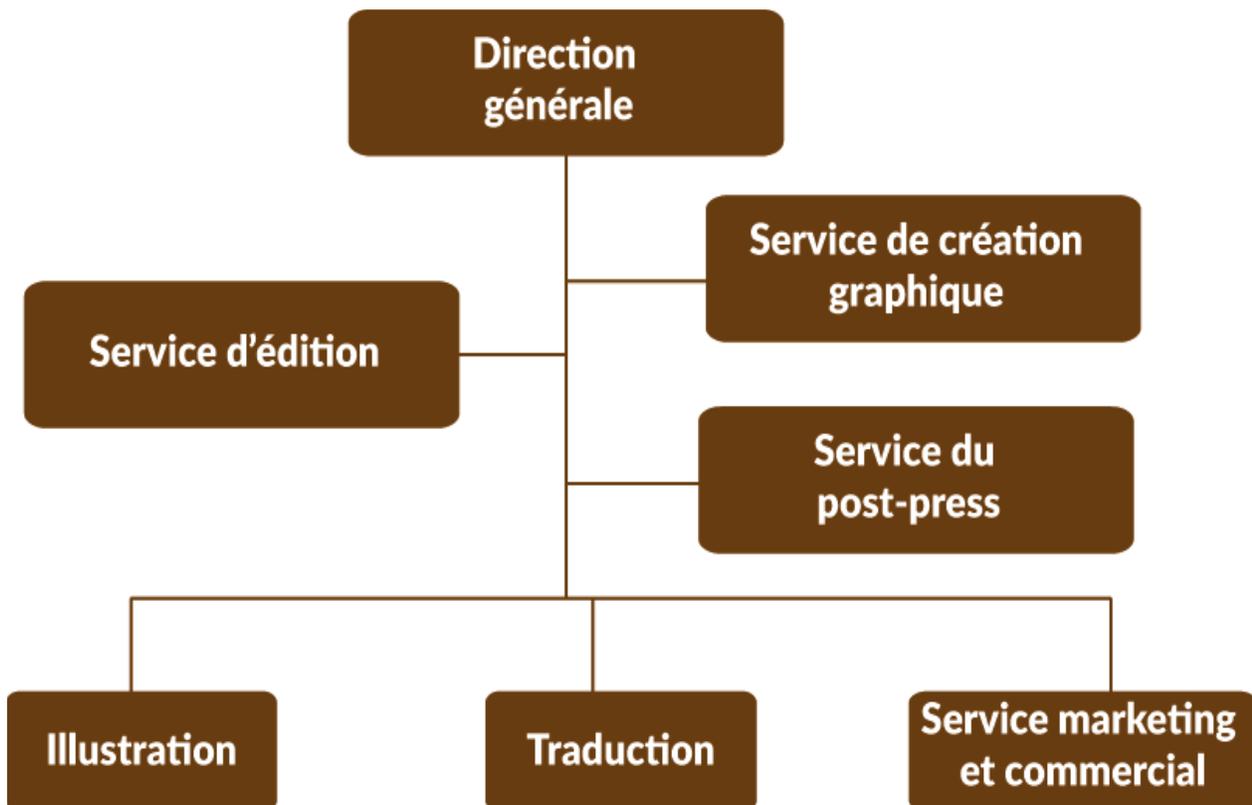
3. Editorial line

THANKS publishing has an editorial line that focuses on the promotion and popularization of the national languages of our country as well as everything that touches the culture of Cameroon and even elsewhere. THANKS also aims at translating books and documents from French and or English into the national languages of Cameroon. The slogan of this publishing house is "Let's value and promote our national languages and culture". THANKS Publishing aims to promote Cameroonian national languages in Cameroon with a view to perpetuating them but also to fix them on written and even digital media. This publishing house also intends to promote the values and the richness of our country, namely Cameroon. THANKS also wants all the young Cameroonians acculturated to find an identity and a cultural

heritage through their local languages or maternal as it is vulgarly called. And to achieve this, this young publishing house began with the production and popularization of educational manuals, children's literature and youth books. In short, THANKS Publishing proposes to publish manuals in local languages and everything related to culture, because language and culture go hand in hand. In addition to the publishing service, Thanks also consult with other publishers and even with individuals, but also has a graphic designing and post-press division that is functional.

II. Organization and Functioning of THANKS

1. Organisation



As a young company, THANKS, for a beginning, has a reduced staff for the essential functioning of the book edition and even for its related services. The following are the detailed roles of each of its staff:

a. The Director and Editorial Manager

The director of THANKS Editions is named Thomas AurélienNdassibou, who also plays the role of editorial manager for the structure. He is also in charge of:

- Taking care of publishing contracts, publishing agreements with authors
- General supervision of all editorial activities;
- Representation of the structure externally, strategic monitoring and management of partners, etc;
- managing physical and digital inventories;
- Ensuring the attendance of the staff in strict compliance with the labor laws;
- Mobilization, supervision and management of financial resources;
- It is also responsible for the evaluation of manuscripts and proofreading.
- Reception and interviewing of authors;
- Registration of manuscripts;
- Inputting texts into the LCDA
- The layout of the books.

b. The Illustrators

This work is carried out by Akira Junior and Pievel who are in charge of:

- The production of illustrations at the request of the Director;
- The processing of the illustrations.

c. Translators

They are mainly in charge of the translation of the works ordered by the editorial manager. They are called upon depending on the mother tongue into which the work is to be translated.

d. Sales representatives

They are in charge of the distribution of the publishing house's works when the need arises.

e. The Head of the Graphic Design Department

This department is charge of the designing of the books covers, posters, banners, and every other task given to the house that concerns designing making sure each work is neat and presentable to the client and also appropriate for public consumption

f. The Head of the Post-Press Department

It has to do with the proper cutting and shaping of the work done immediately it comes back from the printing press, it also has to with plastifying documents to make them more smooth and pleasing to the eye. After properly cutting and shaping there is need to bind the document with utmost cares.

2. Functioning

With its very small and limited staff, THANKS demonstrate professionalism in its book production process. This production process consists of five major steps: manuscript registration, manuscript evaluation, proofreading, layout/publication and distribution.

a. Manuscript registration

Manuscript registration is the process by which a manuscript comes to life or begins its life in a publishing house. In this case, Manuscript registration Manuscript registration is the process by which a manuscript comes to life or begins its life in a publishing house. In this case, not all manuscripts sent to THANKS are published, as they must first be registered and then examined to determine if they fit the editorial line of the publishing house. In the publishing house's operation, the manuscript follows a normal path, so when it arrives, a copy of the original manuscript and an electronic version of it are registered. Most of the time, this house receives manuscripts through Cameroon, and consequently in an electronic way. It is worth noting that the evaluation of the manuscript takes between 01 (one) and 04 (four) weeks depending on the volume.

b. Manuscript evaluation

The manuscript evaluation phase is the stage of analysis and sorting of the manuscript. In this young publishing house, the manuscript goes to the reading committee made up of Mr. Thomas Aurélien Ndassibou and two people previously chosen according to the language of publication. It is after this stage that the author has the answer to his request, that is, validation or refusal of his manuscript. When the manuscript is accepted, the director of THANKS publishing sends the author a publication approval and the publishing contract. In the contrary case, a letter giving the reasons of the refusal of the manuscript is sent by e-mail to the author, giving him the reasons of this refusal.

c. Proofreading

Once the manuscript has received a favorable opinion from the reading committee, it undergoes a proofreading-correction process. A meticulous reading in order to identify and correct all grammar, spelling, syntax and conjugation errors, and possibly improve the author's style if necessary.

d. Layout/publication

After having been cleared of typos, the text then moves on to the layout work where it undergoes a transformation. Layout is the action of arranging different elements of the composition of a page in a hierarchical and harmonious way. This transformation is done according to the charter graphic design of the publishing house. This stage transforms the manuscript into a book, as it now has the necessary characteristics such as: format, fonts and sizes, cover, etc. This work ends with the release of the first proof to assess and modify any possible shortcomings. This proof is still sent to the proofreader for a final check before printing. And if ever typos are noted, the proof will return to the layout department for the insertion of corrections. Once this work is done, another proof is printed for verification before giving the proof.

e. The distribution

Distribution is the stage by which the book is made available to the target audience. THANKS publishing are the ones who mainly sell their books. Therefore, they do not always follow the principle of Producer → Wholesaler → Retailer → Customer) or that of Producer → Retailer → Customer). However, the house also distributes its books through these outside salespeople as well as through distributors such as GVG SARL, BoutikM'wima, and Cameroon Books, which provide support.

III. OBJECTIVES AND MISSIONS

1. Objectives

The THANKS management team has chosen to define its short, medium and long term objectives:

Short term:

- Promote national languages through frequent publications frequent publications;
- To promote the national culture in all its aspects through the publication of various works allowing people to connect to their culture;
- Offer illustrated albums as a companion book for kindergarten children;

Mid-term:

- To give young Cameroonians the opportunity to find a cultural identity by speaking and writing in their native languages and to tell small stories about their culture;
- To create digital supports for the different publications;
- Organize language learning classes during vacations and vacations.

Long term:

- accompany our various publications with audio CDs;
- create applications in national languages;
- create a production department for specialized television programs;
- To open a reading center in our premises in order to perpetuate the learning of national languages.

2. Mission

The main mission of THANKS publishing is to help and accompany the State of Cameroon in the promotion and enhancement of national languages through the

production of editorial works and also on everything that concerns culture. It goes without saying that man is nothing without his culture.

IV. Co-publishing, distributors, printers and broadcasters.

1. Co-publishing

Co-publishing can be understood first of all as being the publishing of a work realized in collaboration by several publishers (research of specificities). AkomaMba Editions signed a contract with the promoter of THANKS publishing for the translation of learning kits in the national language of Cameroon, from English into fifteen languages of the country, the main poster of which is referenced in the annex.

4. Local and International Distributors

THANKS in addition to its own book sales resources, also works with 04 distributors.

Yaoundé

- BoutikM'wima ;
- Cameroon Books.

Douala

- GVG SARL,

France

- YouScribe

5. The printers

Thanks publishing works with three printers based in Yaoundé:

- CHAVI Press
- Bridge Print

- Focos Print

6. The publisher

As a young publishing house, the promoter works mainly with its newly created web page and especially Facebook for the dissemination of publications and information about its publishing house.

- Internet (online catalog)

- Facebook

Instagram

tiktok

7. Catalog

The catalog of the THANKS editions since their creation is made up of more than 100 titles divided into two collections, namely the **Baptism Collection** and the **Didactik Collection**.



PART TWO

(THE INTERNSHIP PROPER)

This part highlights the progress of the internship proper, we will present the reception among other things the activities carried out during the internship

I. Reception

We arrived on Monday the 4th of July 2022 and were received by the Director General at about 8:30 am who welcomed us officially, during his welcome speech he handed each intern a copy of internal rules and regulations of the enterprise, he also emphasized on the need to be punctual, open to new ideas and techniques, he also offered us booklets or jotters to help us take notes. We were also briefed on the various manuscript and consultation projects the enterprise already had before our arrival, we were introduced to the work and how to go about it. We were heartily welcomed by the employees of the enterprise who at the time were not on deck, after all the pleasantries we immediately dived into the work for the day with the guidance of supervisor and also director of the enterprise. The task for the day was to propose sample designs for a prayer book for a Catholic Church, the reading and correction of manuscript, designing a wedding invitation and the program booklet for this same wedding and many others.

- The choice of publishing;
- The realities of publishing in Cameroon;
- A brief presentation of the enterprise;
- Activities to be carried out by interns;
- Sharing of tasks.

II. Activities undertaken

Since it was a participatory internship, we were given tasks to carry out so as to build our general culture and face the realities of the differences that exist between theory and what actually happens in the field:

- ❖ We were privileged to participate in a two week summer program organized by *AL-ADA* in partnership with *THANKS PUBLISHERS* for kids who wanted to

learn their mother tongue, traditional meals, painting, traditional dance poetry and many other things about the four cultural Aires of Cameroon.

- ❖ We also participated in a book exhibition for the 56th edition of the international literacy day at the ministry of basic education
- ❖ We were asked to individually propose a design of a prayer booklet explaining our choice of paper format, color, font size, and image used.
- ❖ We also had to present a book cover for a book titled “Revue De Droit Bancaire Et Boursier CEMAC” by Pr Yvette Rachel Kalieu Elongo
- ❖ Also, we proposed a different book cover to an author who didn’t like the first one which was presented to him and we did this by designing a new one making sure to render it to the taste of the author “Une Histoire D’amour Pour Le Cameroun” by la reine blanche that has been translated into Ngemba language by Franck Kemayou
- ❖ We had a discourse with Franck Kemayou who happens to be a leader of one of the youth groups in the west region that has as aim to promote the Cameroonian traditional regalia most especially the *ndop*, he encouraged us to be proud of who we are and to appreciate where we come from by representing our roots where ever we go which he later invited us to like and share his social media handles and also invite our friends to like his page so as to create an awareness on our fast diminishing culture.
- ❖ Manuscripts that were sent to the author to sign the RFP(ready for print) came back with other corrections which we inserted into the work and resent to the author for his approval before printing
- ❖ An opportunity was also given to us to work on some primary school texts books from class one to four.
- ❖ Putting ourselves in the place of the author so as to know what it takes to write a text, the editorial manager gave us an hour to produce a text of not more than

one page : Times New Roman as fond, size 12, lines spacing 1.5. After the writing, it was the proofreading, remarks, criticisms from fellow interns.

- ❖ Cleaning of the environs, as it is well said, ‘cleanliness is next to Godliness’

III. With The Editorial Department

- We practiced the role of the publisher; in the domain of book publishing and decision making. With the help of the editorial manager, we elaborated on the following about the enterprise: editorial charter, the editorial line, editorial interest, the corporate design (la charte graphique), although the enterprise does consulting for other enterprises because is still a growing enterprise and cannot survive if they stick to their editorial line,

- We also saw how the receipt from the legal deposit gotten from the national library after deposition.

- We also saw how a manuscript is to be presented before its registration, how it is diagnosed, its analysis, the reasons that push the reading committee to publish it directly or not and how to write a reading note (note de lecture). When a manuscript is received, it is been registered, a code is given; a folder is later opened for the author and then follows the engagement with the enterprise and the author. He equally evoked the uses of a corporate design; it identifies the Publishing House, facilitates the work of the graphic designer, it promotes the marketing service. The dimensions, fond, weight, colors are elements that make up a corporate design.

VI With The Info Graphic Department

Here, our principal task was to understand the corporate design (la charte graphique) of the enterprise, press kit (dossier de presse), editing of a book and how to edit cover pages of books in; adobe Photoshop and InDesign. In this department, it was quite another world of discoveries though a bite complicated but

interesting and amazing. We equally mounted location plan for funeral programs, wedding invitation leaflet, posters to announce the appearance of a new book in the market, a mockup, was also done that could figure out on the posters so that the public could have a better view of the book. Catalogues which show the publications of the publishing house so far, press kit (dossier de presse). It accompanies the appearance of a book in the market thereby helping to promote the book. We also mounted book's cover page which consists of; first cover page (the author's name, book's title, subtitle, genre, the logo of the publishing house), fourth cover page (a short note about the book, a short note about the author with his picture at the side) and the back of the book (we have similar elements as on the first cover page; author's name, title and subtitle of the book and the logo). In this practical work, we were being instructed by Mr. Thomas Aurélien NDASSIBOU, the graphic designer, who taught us passionately. All these designs were done with different dimensions. We equally did the cleaning of imperfections on a text for children; cleaning and processing of files (scanned image and text) with Adobe photoshop software.

• **The Post-Press Department**

- ❖ This department was supervised by Mr. Lima, Laminating: we laminated cover pages of printed books that were mostly used for some competitive exams and equally books produced by the publishing house. We equally laminated cover pages of funeral programs as well as wedding booklets that we had produced it ourselves at the editorial department. This laminating was of two categories; light and hard. Both categories will help the cover page to be rigid, durable and to resist in case any liquid pours on it,
- ❖ Assembly: While the cover pages were been laminated and cleaned, the inside pages of the book was assembled so as to ease the work of the person who will later do the binding, drying and the cutting of the book,

- ❖ Gumming/Binding: after the above-mentioned stages, it was time to gum or bind the book depending on the orders of the client. Still in the gumming process, the books are given some time so the gum can get dry and better hold together the cover page and the inside pages.
- ❖ Cutting or routing: there was also time to cut the work that had been laminated so as to give a good and attractive look to the final product. Routing, router cutting was most commonly used for the cutting of thick or rigid plastic materials,
- ❖ It had to do with the plastifying of posters, book cover, calenders, school manuals and many other to make the books keeps their brightness and also last longer
- ❖ The binding and cutting of books in to its appropriate shapes which we were opportune to partake in.
- ❖ our supervisor took time to teach us the importance dimensions in every document because if the dimensions are wrong, the book or document will either be difficult or easy to cut which will be more costly which is a risk to the publisher and affect her profit, to cut maybe because the words are not where they are supposed to be or there's too much space left,
- ❖ The printer doesn't care cross check he only works on command so before sending the work for printing the publisher has to ensure that everything about the document is correct to avoid loss if the publisher doesn't cross check he will be the one to present poor work to his client and it will play down on his expertise in the society.
- ❖ Also mastering the machine is an integral part of the process so here we thought how to use the machines, how to place the fuel paper properly.

The Communication Department

- ❖ We prepared content that will be published on the different social media platforms of the publishing house
- ❖ Invite, like share and subscribe to the pages while inviting others to boost the publicity of the house
- ❖ Create a calendar of events to keep the public informed of the various activities the housed is carrying out
- ❖ Conception of badges for each intern to advertise more
- ❖ Interact on the various social media platforms to keep the pages interesting
- ❖ Visitation the saintou radio house to sensitize the public of the services the publishing house offers

IV. EVALUATION OF THE INTERNSHIP

This section is mainly reserved to elaborate on the internship proper that is the knowledge acquired during the internship, difficulties faced and suggestion or solutions to improve on the quality of work in the enterprise that will help boost the enterprise. Within my two months of internship in THANKS Publishing, I have observed and learned a lot and I have also noticed some shortcomings which I would try to propose a few solutions to this problems.

I. Professional knowledge acquired

This internship opened up a medium for us to better assimilate the lessons thought in class n putting the in to practice this was even more than what we anticipated because it put us in the space of a real publisher that is what happens in actual publishing not just what we are thought in school.

- ❖ Being a publisher means you have to put in your mind, body and soul into the work you do so that you can have a better outcome because it is through you that knowledge is circulated and mistakes can be very detrimental. So a publisher has to very composed and orderly in his or her work.
- ❖ It is very important as a publisher to make sure that sure that at the reception of a manuscript to do a brief presentation of the publishing with emphasis on its products and services offered and the advantages enjoyed by an author published by the enterprise. This helps to gain the confidence of the author and stirs in him the desire to the published by the enterprise.
- ❖ A publisher must speak very confidently and fluently so as to attract the author this is because confidence proves that the publisher understands his job and cab execute very well which is very important on the first meeting.

- ❖ An author needs to present his manuscript in a particular format before it is registered as a manuscript it must be bound and numbered, typed in times new roman, font size 12 and a line spacing of 1.5, without illustrations, with the full names, address and mail box of the author.
- ❖ We studied the role of colors and their significance to help decide on which color to use depending on the kind of work because have a very important role to play in the esthetics of a book
- ❖ We were also given the chance to exchange one on one with author to help us practice our communication skills and choice of words as professionals in the making, which was very educative
- ❖ The standard nom stipulates that a published must be at least 90 pages but in THANKS enterprise the number of pages is not imposed on the author.
- ❖ Being in the THANKS enterprise taught us another perspective of our cultural values we had ignored and this has pushed me to foster my culture in my own way as a publisher in the making.
- ❖ After the diagnosis of a manuscript a note is sent to the author and in this is also an invoice which has with it the cost of proofreading, editing, and number of copies to be provided as samples.

I. Difficulties faced and possible solutions

During my stay, I observed some short comings and I have a few proposals on how to ameliorate:

- ❖ Less work space for the interns, a bigger table should be provided to create more work space.
- ❖ No posters and bill board to direct the public and authors to the house which affects the book publishing and selling process. It would be a good thing to have a good sign board which will direct clients to the house.

- ❖ The books are mostly in French which makes it difficult for the English speaking people to buy and is a great reduction in the market which is therefore is a loss in the side of the publisher.
- ❖ Only a few languages so far have had been published which is still a great limitation
- ❖ There was also a problem of electricity which made it difficult to work on the machines
- ❖ No toilets which made our stay a little inconveniencing

Possible solutions

- ❖ The work space should be enlarged so as to make working conditions more convenient and suitable
- ❖ Make good poster and bills boards so as to advertise the publishing house to the public
- ❖ Get authors who are English speaking to write in their mother tongue so as to get a bigger market and therefore make more profit.
- ❖ Make a call for books on command in other languages so that so many others will be able to identify their languages and also buy.

CONCLUSION

During our internship in THANKS Publishing House, we observed the organization and the functioning of the enterprise. We have also observed and practiced and also met experts in the publishing field, which has help us to better assimilate in a more practical way, teachings received throughout the academic year and build our aspirations to do better in the field of study. Our expectations have been met and we are satisfied. Notwithstanding, so far we have also noticed that the enterprise is trying on social media and on website outlets but will be more be great if they can do more work to advertise their work to get more clients.

REFERENCES

Academic courses:

- Environnement culturel et économique du livre
- Domaines et principes de l'édition en Afrique
- Chaîne graphique II
- Création graphique
- Environnement culturel et économique du livre en Afrique
- The Publishing Process

BIBLIOGRAPHIC REFERENCES

Academic courses:

- Atelier en imprimé
- Atelier PAO/DAO ;
- Création graphique.

ANNEXES

INTERNSHIP APPLICATION LETTER

Yama Mercy Wisoh

672184582

Yaounde,Cameroon

March 11, 2022

Yamawisoh@gmail.com

The Director

THANKS Publishing house

Application for internship

Dear Sir/madam

It is with great honor that I write to request for a three months academic participatory internship in your publishing house. This is to conform with the school modalities which upholds each student at the end of the second semester of the academic year dedicate time to visit the real world and experience the realities of the publishing network in a certified publishing house which will help to enhance or broaden knowledge, to put into practice acquired skills throughout the academic year.

I have been opportune to have a 1 month internship experience at IFRIKIYA Publishing house. I am hardworking, resilient, respectful, determined, innovative, and punctual. I appreciate team work, my skills will be very helpful in the progress of the team, understanding and experience and as they say “experience is the best teacher” it will be an honor for me to be accepted into your publishing this will give me an opportunity to learn from experts in to book publishing process and also materialize the knowledge gotten in class, it will also help me to see firsthand the challenges publishers face and as a result improve the process.

Attached to this is my curriculum vitae

While waiting to your reply I remain yours faithfully

Yama Mercy Wisoh

Signed:

ATTESTATION OF INTERNSHIP



PROVE OF PRATICAL WORK:

1. Pictorial excerpts from the two weeks summer camp organized by Al-Ada in partnership with Thanks Publishers for a teaching of fundamentals of writing and reading in their mother tongues from the 25th of July to the 05th of August 2022.





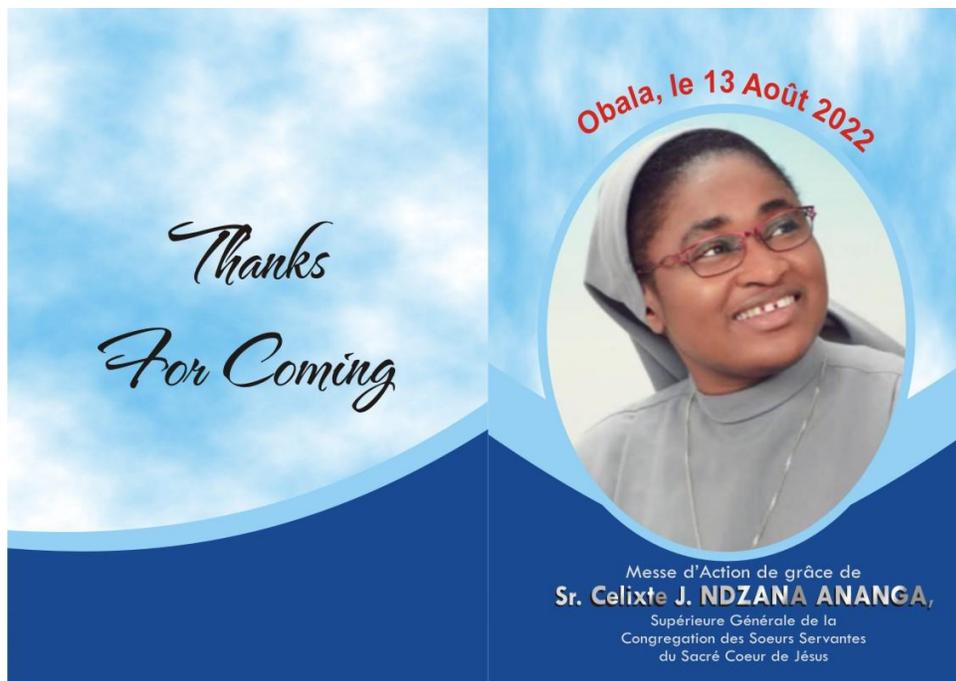
Chia in the forest

Djomo in the forest

Kenfack in the forest

...and more

Thanks



BADGE DE STAGIAIRE *Thanks*

Noms :

Prénoms :

Date et lieu de naissance :

Filière :

Niveau :

Matricule :

Année académique :



Signature

Déploiement des stagiaires

Semaine du 08 au 12 aout 2022

Déploiement	Observations	
Terrain		
1. BIKOUN Abel	Conception des supports pour le compte du MINDEF	
2. MONGO MVOGO	En repérage chez un partenaire	
3. LOUNG Boubou	Veille médiatique	
Librairie		
1. EVENGA Anuarite	Faire la prospection dans les librairies de votre choix afin d'avoir un contrat pour la vente des ouvrages de THANKS. Il faut les preuves de votre déploiement dans ces librairies. Le point doit être fait vendredi 12 aout 2022 au bureau à partir de 12h00	
2. MINFEGUE Antoine		
3. ELOBO Pierre		
4. AKONO Léonne		
Bureau		
1. MAXWELL FIYAM	- Création du contenu pour les réseaux sociaux. Les plateformes ne vivent plus depuis leur lancement et vous êtes loin d'atteindre les objectifs.	
2. MENDOMO Jacqueline		
3. YAMA Mercy		
4. MBAKWA Clémentine		- Conception des différents supports à nous donner
5. MVUH Kamilla		- insertion des corrections
6. BOUCHE Hilary		- mise en page
7. NDZIE Sylvie		- Post-press, etc.
Radio Siantou (Mercredi 10), l'heure sera communiquée		
1. BOUCHE Hilary	Faire la promotion de THANKS à travers ce média.	
2. NDZIE Sylvie		
Médias		
1. ABESSOLO	Négocier les passages dans les antennes radio et tv	

Vous êtes dans l'obligation de respecter ce déploiement.

Toutefois, le CEO peut changer votre lieu de déploiement et aussi, vous pouvez être appelé pour certains besoin.



Thanks

Badge du Stagiaire

Noms: _____

 Matricule: _____

 Niveau: _____

 Adresse: _____

 E-mail : _____



signature du stagiaire

Signature Thanks

Salutations d'Ateba et Eyenga à leurs parents.

- Bonjour papa et maman.
- Bonjour les enfants.
- Comment avez-vous ?
- Très bien papa.

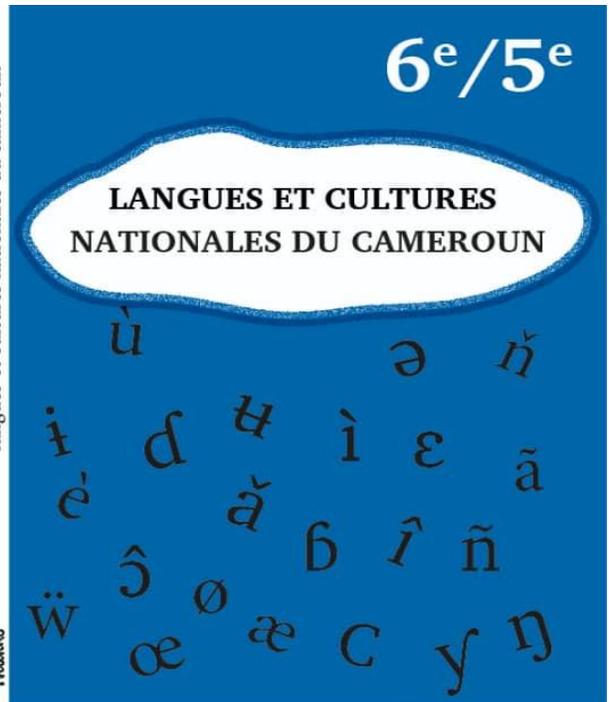
Thanks

Atəbá bān Eyengá bāsug bəbonde bābá.

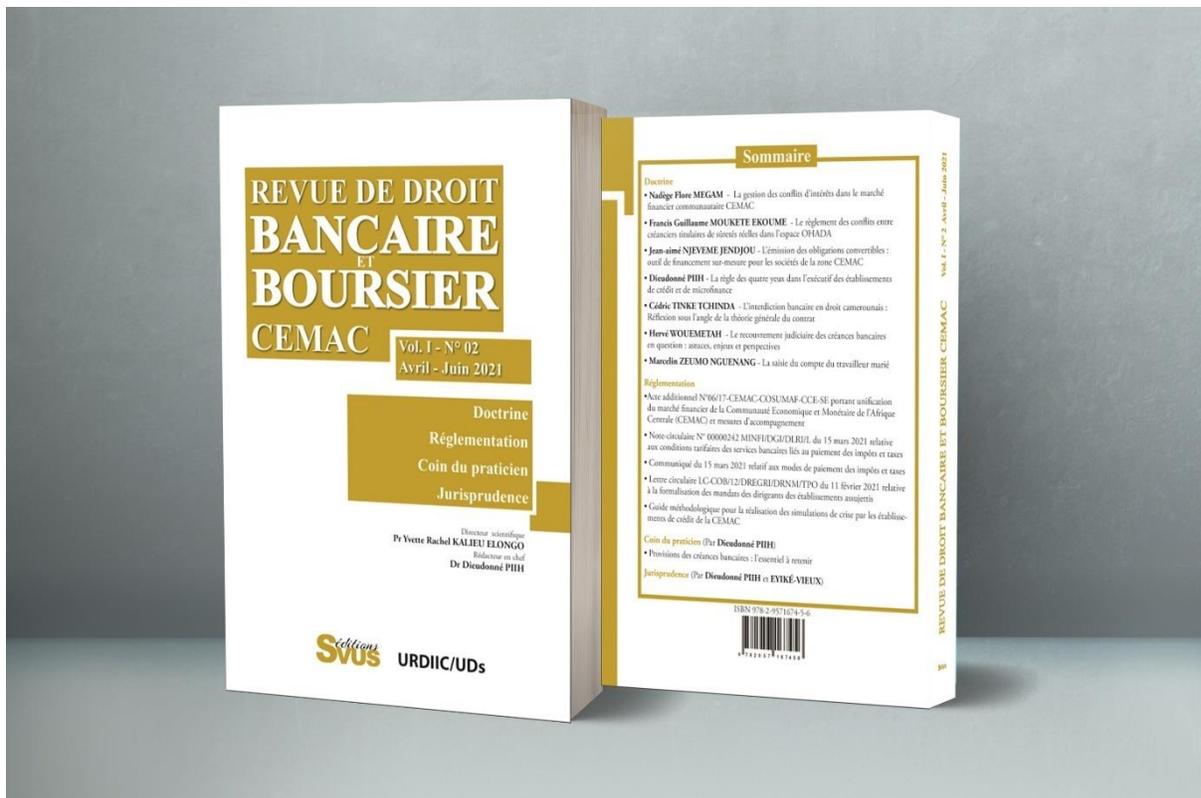
- Mbəmbə kídí ă tādá, ă nāná.
- Kídí mbēŋ ă bóngó.
- Mĩ bómbō yá?
- Bĩ bómbō mvōé ā tadá.



langues et cultures nationales du cameroun
Thanks

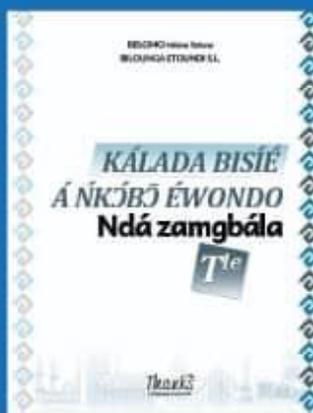
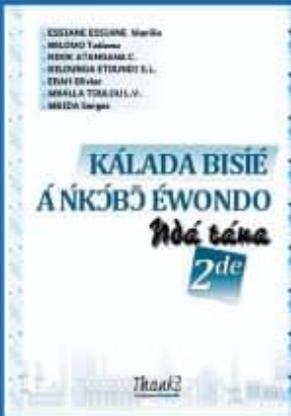
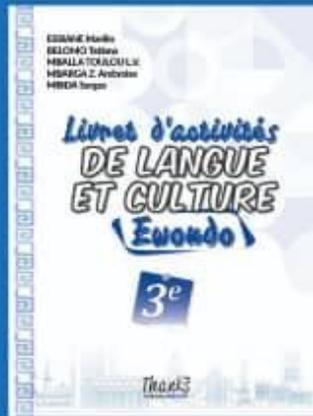
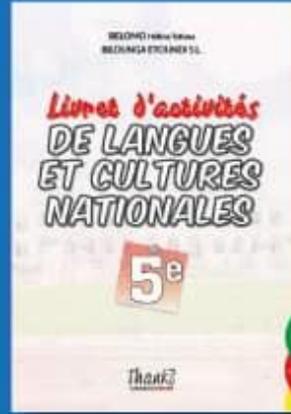


Thanks



Thanks

Livrets d'activités de langues et cultures nationales



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