

**UNIVERSITE DE YAOUNDE II
THE UNIVERSITY OF YAOUNDE II**

**ECOLE SUPERIEURE DES SCIENCES
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**ADVANCED SCHOOL OF
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(A.S.M.A.C.)**



**THE MARKETING AND DISTRIBUTION OF
BOOKS IN ANGLOPHONE CAMEROON.
CASE STUDY: THE IMPACT ON THE
PUBLISHING INDUSTRY.**

Dissertation submitted in partial fulfillment in view of
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