

**UNIVERSITY OF YAOUNDE II – SOA
UNIVERSITE DE YAOUNDE II – SOA**

**ADVANCED SCHOOL OF MASS
COMMUNICATION
(ASMAC)**

**ECOLE SUPERIEURE DES
SCIENCES ET TECHNIQUES DE
L'INFORMATION ET DE LA
COMMUNICATION
(ESSTIC)**



**COMMUNICATION STRATEGIES AND COMMUNITY
RESPONSES :
A CASE STUDY OF THE NATIONAL IMMUNISATION
DAYS AGAINST POLIOMYELITIS IN THE BUEA HEALTH
DISTRICT 1996-2000**

**A research project report submitted in partial fulfilment of the requirements
for the award of a Bachelor of Arts (B.A) Degree in Mass Communication.**

Specialisation: Public Relations

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