

THE UNIVERSITY OF YAOUNDE II  
UNIVERSITE DE YAOUNDE II



Advanced School of Mass  
Communication (ASMAC)

Ecole Supérieure des Sciences et  
Techniques de l'Information et de  
la Communication (ESSTIC)

**The Public Service Media:  
A Mediated Communication on the  
Heavily Indebted Poor Countries  
(HIPC) Initiative in Cameroon**

**Case Study of CRTV's Television Programme  
'Inside the Presidency'**

A Thesis Submitted in Partial Fulfilment of the Requirements for the Award of a  
Master I Diploma in Mass Communication

Field of study-Journalism

By

**Pamela NJOTU**

Supervised by  
**Prof. Valentin Nga Ndongo**

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