

UNIVERSITY OF YAOUNDE II SOA



UNIVERSITE DE YAOUNDE II SOA

ECOLE SUPERIEURE DES SCIENCES ET TECHNIQUES DE L'INFORMATION ET DE LA COMMUNICATION

ADVANCED SCHOOL OF MASS COMMUNICATION



ECOLE DOCTORALE DISCIPLINAIRE : SCIENCE POLITIQUE, RELATION INTERNATIONALE ET COMMUNICATION  
POST GRADUATE SCHOOL (UNITE DE FORMATION EN DOCTORAT EN COMMUNICATION)



**THE INFLUENCE OF AIRTIME COSTS ON USES AND GRATIFICATIONS: CASE  
STUDY OF CELLULAR MOBILE USERS OF THE CITY OF YAOUNDE.**

*Thesis submitted and presented in partial fulfillment of requirements for the award  
of a Masters Degree*

In

INFORMATION AND COMMUNICATION SCIENCES

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