

UNIVERSITÉ DE YAOUNDE II

ÉCOLE SUPÉRIEURE DES SCIENCES ET
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UNIVERSITY OF YAOUNDE II

ADVANCED SCHOOL OF MASS
COMMUNICATION

(ASMAC)



INTERNSHIP REPORT

Internship carried out at Maraboo Production from July
11 to October 08, 2022

*Presented in view of obtaining a Degree in the Advanced School of Mass
Communication*

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Field:

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To
My parent

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ABBREVIATIONS

- ✚ **YB STAMP** – Yolande Bodiong
- ✚ **ASMAC** – Advanced School Of Mass Communication
- ✚ **TV** – Television
- ✚ **MSDS** – Safety Data Sheet
- ✚ **SARL** – Société à responsabilité limitée
- ✚ **LLC** – Limited Liability Company
- ✚ **WWW** – World Wide Web
- ✚ **P.O** – Mailbox
- ✚ **JSMS** – Short Message Service

APPRECIATION

All our thanks go to several people who, from near or far, allowed us to experience this wonderful adventure. We mainly address them to:

- ✚ To the Director of the Advanced School of Mass Communication (ASMAC) Professor Alice Nga Minkala;
- ✚ To Pr Frederic Ndibi Ola'a, Head of the Publishing and Graphic Arts department;
- ✚ To the teaching staff and staff of ASMAC for the lessons and advice that have been useful to us throughout our training;
- ✚ To Doctor Nadine Mvondo and the other members of the internship unit for their guidance with regard to the choice of internship location;
- ✚ To Mrs. Yolande Bodiong, Managing Director of Maraboo Production who allowed us to spend three months of internship within her company;
- ✚ To Dr. Abdoulaye Abassi Ishiaga the Director of Programs of Maraboo Production for the stay rich in learning and professionalism;
- ✚ To all the staff of Maraboo who each at their own level contributed to our development during our internship.
- ✚ To all those who from near or far have supported me and contributed in any way to the realization of this work

INTRODUCTION

An internship can be defined as a period of training, apprenticeship or improvement in a company, required of candidates for the exercise of certain liberal or public professions, with a view to acquiring new professional skills. The requirements of the job market and other socio-economic realities have led to a systematization of this practical component in the supervision of young Cameroonians. The major schools in the higher education sector in Cameroon are no exception to academic internships, the scale of which has become considerable with the entry into force of the First Degree , Master's Degree and PHD system in 2007. Placed under the supervision of the University of Yaounde II-Soa the Advanced School of Mass Communication (ASMAC) is no exception, in order to get to grips with the realities on the ground. As part of their training, students from the Advanced School of Mass Communication are called upon to carry out compulsory academic internships each year in a structure corresponding to their specialty. In this sense, level 3 students with the same objective must carry out participatory internships which allow them to integrate a host organization in order to appropriate its various dimensions. It is in this wake that from July 03 to October 3, we carried out our internship at Maraboo Production, an audiovisual production company located in the economic capital of Cameroon (Douala) Bonapriso to be presides. Thirsty to know the realities of the audiovisual world in Cameroon, we attended as soon as we arrived to the morning program broadcast on Sun+TV online television channel and now on Satellite called "Soleil". This report, which presents itself as being the account of these three months spent at Maraboo Production .This report has three main parts. The first part covers the general presentation of Maraboo Production; it includes, among other things, the history, its geographical location, its values and its personnel's, The second part is oriented towards the course of the course itself. You will find there the reception, the activities carried out. Finally, the last part is the evaluation of the internship where our achievements are mentioned, the remarks and the suggestions likely to make up for the shortcomings of the audiovisual production company.

First part:

PRESENTATION OF ENTERPRISE

Presenting the history of the company, its geographical situation in short the detailed presentation of the company.

1. GENERAL PRESENTATION OF THE COMPANY


1.1. History

Created in 2012 and entered into force in 2013, Maraboo Production is a company specializing in audiovisual production (Audio, Audiovisual). Located in the Bonapriso district in Douala, it was born from the desire of its promoter Mrs. Yolande Bodiong, passionate about audiovisual to offer something new and different to audiovisual in Cameroon; hence its slogan "From the shadow to the light". Although born in an abandoned warehouse, it has set itself the goal of making its mark on the audiovisual world and that is why it is surrounded by an essentially young and qualified team to achieve its objectives.

Like any standard business, Maraboo has a legal status which is the SARL (Limited Liability Company) and all its employees are affiliated with the NSIF (National Social Insurance Fund).

Its first product is Engrenage which was later transformed into K-tapul't but nowadays, it has about ten products and offers services to large companies in the country. This is the reason why it takes precedence over the satisfaction of all customers, whatever their size.

1.2. Maraboo's SAFETY DATA SHEET (MSDS)

| Denomination | Maraboo | |
|------------------|---|----------------------------------|
| Forlegal | LLC, | (Company Responsibility Limited) |
| Date of creation | 2012 | |
| Slogan | From shadow to light | |
| Share capital | 1,000,000 FCFA | |
| charter | Black, red, orange, | |
| chromatic | Yellow | |
| N*RCM | RC/DLA/2012/B/2356 | |
| Logotype |  | |

| Activities | Advice in communication ; audiovisual production and public relations |
|-------------------------|---|
| promoter | Ms. Yolande Bodiong |
| Permission | No.:327/MINCOM/CAB/2013 |
| Address of headquarters | 474, Bonapriso Palm Street, Douala |
| Address | BP 131 Douala |
| Telephone | 00237 33 42 78 53 |
| E-mail | Contact @my.maraboo.com |

| | |
|-----------------|-----------------------------------|
| Website | www.mymaraboo.com |
| Facebook | MarabooTv, Sun TV, sacred parents |

1.3. Geographic location

The headquarters of Maraboo Production is at Rue des Palmiers Bonapriso in the city of Douala, the economic capital of Cameroon. It is located next to Hotel Sportif and opposite the Camtel office of Bonapriso.

1.4. Mission and vision

1.4.1. Vision

"To be the African reference combining technology, creativity, and quality adapted to the expectations and needs of the targeted audiences"

1.5. Tasks

- ✚ Be a successful company, aligned with international standards;
- ✚ Create innovative event concepts;
- ✚ Offer broadcasters quality programs adapted to the needs of viewers and listeners to better face foreign competition and be competitive;
- ✚ Make available to companies and producers a modern space fully equipped with equipment from the latest technologies; inform, raise awareness, educate, entertain otherwise.

1.6. .House values

- ✚ Respect
- ✚ care for one another
- ✚ **Towards employees:** it treats all its staff fairly, taking their needs into account. The house ensures the commitment of each member of the team to promote and exercise in all circumstances a safe approach to work;
- ✚ **Towards customers:** it respects the commitments made to its customers and remains permanently attentive to their needs in order to provide them with solutions adapted to their needs and expectations.

Provides hospitality to invitees before and after TV programs or emissions thereby serving snacks or small chops of appreciations to visitors or invitees.

1.7. Products

Maraboo Production has several products which are broadcast on external television channels and on their own online channel Sun TV and already on satellite.

Among these many products we can mention:

- ✚ **Katapul'k:** which is one of the company's flagship shows. It was created in 2012 under the name “Engrenage”. It is presented by Mrs. Yolande Bodiong with around her 04 meticulously chosen columnists. Its objective is to highlight Cameroonian and African stars or stars whatever the field of music, art, sewing, painting. It is composed of 05 sections namely:
 - ✚ “ **Step by step**” : which presents the career of the guest going from his beginnings to the moment he is on the set.
 - ✚ “**Un jour ailleurs**” : Here the guest is called upon to exercise for a day a job that has nothing to do with his. You can have a musician artist in the skin of a traveling salesman or a footballer who works as a mechanic.
 - ✚ “**Mon selfie avec**” :the artist must debate on a fact of society and raise awareness among viewers. It can be a theme like corruption, living together.

✚ **"Tu tcha ou tu ne tcha pas?"** : the columnists must ask embarrassing questions to the guest who is free to answer or not to answer. The guest is entitled to a maximum of three questions

✚ **"On a teste pour vous"**: Here, the columnists put themselves in the shoes of a guest and hold a competition. If it's a musician, they have to perform one of his songs, which will earn them a note at the end of the show.

✚ **"Sacres parents"** : It is a program which aims to debate on the subjects which parents and children are confronted with. Here, parents and children are invited, assisted by a specialist who gives advice to them. It is furnished by the following headings:

✚ **"Casse-tete"** : It is a question addressed to the man in the street to have the opinions on the topic approached;

✚ **"Miam-miam"**: Consists of inviting the guest to cook a dish of their choice with a budget of 2500 FCFA. The goal is to show that it is possible to eat well at a lower cost in Cameroon;

✚ **"Hey doc"**: This is a question that an Internet user asks the specialist on the set;

✚ **"Les petits genis"**: These are short videos that show the extraordinary facts of children;

✚ **"On t'atcha"**: It's a concept that consists of putting a star in front of an unpleasant situation in order to see how she reacts. Here, hidden cameras are placed to get good catches.

✚ **"Mum android"** : This program aims to show the consequences of the excessive use of the mobile phone. It's a web-series that lasts only a few minutes (about 04)


✚ **"La loupe de pat"**: This is a show that gives fashion tips. It consisted in showing Internet users how to have a beautiful look with few means.

✚ **"Sun hit"**: It is a program that highlights the news of artists. It digs deep into their lives to offer Internet users unpublished news.

1.8. SUN+TV

Among the products of **Maraboo**, we have been assigned to a service whose chain **SUN+TV**, in addition to being the first **Web TV** in Cameroon, a channel specializing in entertainment; it emits its first online signal on Monday, September 16, 2019 at 07h00min.

1.8.1. MSDS

| Name of the structure | Maraboo |
|-----------------------|--|
| Channel name | Sun plus TV |
| Logotype |  |
| Editorial slant | 100% entertainment channel |
| Status | SARL |
| Slogan | touch the sun |
| Color chart | yellow, blue |
| Year of creation | 2019 |
| Permission | No.:327/MINCOM/CAB/2013 |
| Tell/Fax | 00237 33 42 78 53 |
| Website | www.Sunplus.com |
| Capital | 1,000,000 CFA francs |

Maraboo's main product is its web channel **Sun+ TV** which therefore the official launch of the programs was held on Monday, September 16, 2019 at 07:00.

This channel's editorial line is entertainment and is available on the Play store application or on the website www.sunplustv.com .

Sun+ TV is available 24 hours a day, the first channel already on satellite since Monday August 02, 2020 accessible on free Africa and includes flagship programs which are:

1.8.2. Soleil

It is a program broadcast every Monday to Friday, time slot 08h00min-09h30 min. It is presented by Mrs. Yolande Bodiong assisted by two columnists; it includes the following sections:

- ✚ **Gospel feeling:** Which is religious music that all three animators sing before the start of the morning show;
- ✚ **“Il y’a eu quoi?”:** It is an important event that took place during the previous day or early in the morning;
- ✚ **Buzz net:** Gives the latest news on the internet and present happenings on social media platforms.
- ✚ **The superstition of the day:** This is a section that presents all the cultural facts relating to the supernatural;
- ✚ **The ingredient of the day:** Here the presenter gives the scientific name of a food or an element and each columnist must make a dish using it as the main ingredient;



1.8.3. C'la pause :

It is presented by Julie Grace. It is a program that aims to invite a person to talk about his field of activity or his or her profession. Explain what he or she experienced in the professions, and how much income does this profession generates and advice to those who are interested in this field. This program is broadcast every Monday to Friday between 1:00 p.m. and 2:00 p.m. This show consists in the simplest way of entering the private garden of the guest in order to better bring the concept to life. Also we invite the guest to share his professional experiences, his difficulties in his field of activity. Fun and games are played with the quest to make him or her feel comfortable. Equally an unexpected photo of the guest is published on screen to amuse and supplies him or her.



1.8.4. After sun:

After sun is a culture and current affairs entertainment program in a fun, relaxed and delirious atmosphere, with an offbeat tone, broadcast on the SUN PLUS TV channel from Monday to Friday between 5:00 p.m. and 6:30 p.m. The program welcomes daily guests from the world of showbiz, people in general, who have fun in the company of the presenter and his columnists while reviewing their journey, difficulties and revealing their news and projects. The show is presented by Yannick Renaud Kwakap, Guy Bilegue and Julie Grace Nyetam.

With different activities , phone number is displayed on the screen for people who can reach out with contributions of the present program, in order to make it entertaining .



1.8.5. HEADINGS

The web: This section allows you to highlight a subject that is making the headlines on social networks, and offers to have an overview of the reactions and comments among the funniest and offbeat, of the Net surfers.

- ✚ Julie's dangwas: Rant pushed by our columnist on a subject or social phenomenon, a scene allegedly experienced on the spot and of which she gives us the details to be indignant and provoke a debate or an exchange on the set: the debate continues on social networks as the theme of the day with SMS/Whatsapp and Facebook reactions expected and read.
- ✚ People info: News, the latest crispest news from actors in the showbiz and people universe, etc.
- ✚ If I were you ? The guest puts himself in the place of the presenter and vice versa: the goal being for the presenter to parody, imitate the guest (his voice, his style, a particular attitude or behavior specific to him) while making statements in which the guest recognizes himself (and corroborates) or not (he contradicts).
- ✚ Like Lucky Luke: This is the game part of the show, where you search for words based on clues revealed by the presenter.
- ✚ The challenge (Proposal): The guest chooses his opponent on the board and faces him via one of the challenges submitted: rope jumping, arm wrestling, push-ups, karaoke, etc.
- ✚ The phone prank (Proposal): Joke via a call, made to a people, or a lambda person chosen by a viewer (which gives us details of the person concerned and his number etc.)

1.8.6. Le tiroir

It is a game show presented by Dr. Abassi which generally receives two guests who compete on different parts of the program namely:

- ✚ The 5 quiz: this is the first part of this program where the presenter asks questions news, general culture to the guests. The first to ring gives the correct answer and gets points.
- ✚ The Riddles: Guests are put through a series of riddles about African culture

- ✚ where they are asked to choose the correct answer, four proposals are allowed.
- ✚ The mixed words: in this part of the words in disorder are proposed to the guests and on slates they must form at least three correct words to add up points.
- ✚ Facing the drawer: it is the last part which consists of the winner finding the clue of the day in order to win prizes. This part is done on a specific time generally in 25 seconds.



✚ **Extreme confessions:** presented by Marie-Praxède Toulou, is a societal television program where, in front of a presenter and a life coach and a psychologist, people who wish to confide in their lives, or reveal things which for years have weighed on them on the consciousness are expressed.

This program is aimed at everyone in general because at any age we always or even sometimes want to confide.

The aim of the show is to bring appeasement and solutions to people who are experiencing or have experienced things that consume them and prevent them from being happy and knowing who they really are, giving them the opportunity to assume and be accepted for what they are thanks to the advice of the psychologist and also of the viewers.

Program content:

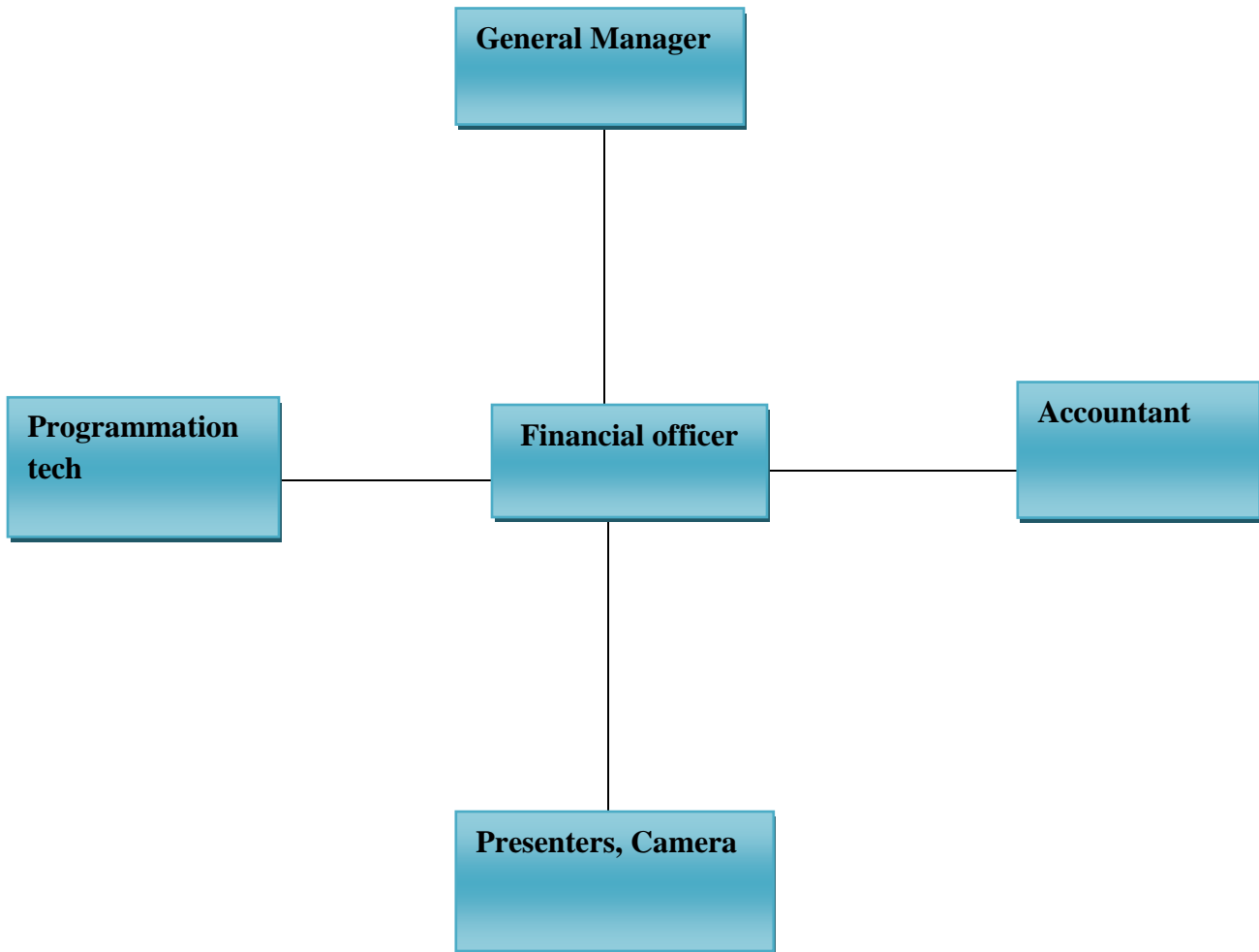
- ✚ Introduction
- ✚ Small report on the guest
- ✚ Welcome of the psychologist
- ✚ Music
- ✚ Unfolding of his story by the victim
- ✚ Speech by the psychologist Facial
- ✚ Therapy
- ✚ Reading sms, receiving calls
- ✚ Facing the mirror
- ✚ Conclusions by advice
- ✚ End



- ✚ Star au fournau
- ✚ Sunzik
- ✚ Recapsuleur
- ✚ Welcome on board
- ✚ Sun sport
- ✚ Just life
- ✚ Bro
- ✚ K-tapul't
- ✚ Sacres Parents
- ✚ Femme Active
- ✚ C'est Lyne qui recoit
- ✚ On t' a tcha

2. ORGANIZATION AND OPERATION OF THE COMPANY

2.1. MARABOO SARL organization chart (Organigram)



2.2. Operation

Like any business, Maraboo has a hierarchical administration which leads to its operation which ensures the growth of the Organization.

2.2.1. The General Manager:

It is Managed and CEO by Mrs. Yolande Bodiong, promoter of the house. Its main task is to manage the company's relations with external bodies. She ensures the functioning of the house and represents the decision-making body of the latter. Employs and recruit new workers, sign contracts with other companies . Responsible for organizational wellbeing

2.2.2. The Technical Department:

It is under the responsibility of Mr. Cédric Notué as head of department . He is responsible for all that is design and technology in house. He takes care of the video and audios editing. He works as a director, cameraman and camera operator. He is responsible for everything that comes out of the technical cell towards the production department, which is the first place to check the work done. He must control the material of the company and must make sure that nothing is missing for a production. Responsible for good quality broadcast of the media house and guides other workers who assist in this department to perform perfectly their various tasks.



2.2.3. The program manager:

This function is managed by Mr. Abassi. His job is to choose the themes to be addressed in the different broadcasts; the development of the Sun tv web tv program schedule. He must also ensure that all programs are in accordance with the editorial line of the production house. Before any program is broadcasted , the technical file is brought to him for checking and confirmation at least 2 hours before the start of program. He finally makes sure there's a reschedule of program if any animator is absent.

2.2.4. Sales manager:

This position is under the supervision of Mr. Yannick Renaud Kwakak. He assumes the role of commercial agent and searches for potential customers. Responsible for;

- ✚ Sales of programs to other TV companies

- ✚ Buying of interesting programs from other TV channels
- ✚ Find those who will come and Advertise their company businesses, projects, or buy time for their animations

2.2.5. The Editor

Maraboo's editor is Mr. Wesley Tchounze. It is in charge of the production and distribution of the various programs; He also works as an antenna manager and provides lighting for the production set. After each video shooting, the Editor he mounts the video, thereby editing the color, sound, joining and cutting of the video, inserting captions and voice-off, and also inserts subtitles if necessary.

He equally edits flyers to announce upcoming programs or invitees into the TV in order to create awareness to other people or viewers through other platforms.

2.2.6. The community manager:

This function is under the responsibility of Mrs. Yolande Bodiong, Mr. Cédric Notué and Dr. Abassi Abdoulaye Ishiaga. They are responsible for ensuring the digital communication of the house. Clearly, their job is to find strategies to have a minimum of followers and keep them captive to the page . Advertising and encouraging people to watch and follow their TV either on Facebook or Connect the satellite Decoder to connect directly to their TVs. Advertise the production house to the public and make it known all over

SECOND PART

PROCEDURE OF INTERNSHIP

For this part, we will present the reception, the installation through the various tasks that we carried out during the course of the internship.



1. WELCOME AND INSTALATION

Monday, July 03, 2022 marks our first day of impregnation internship at **Maraboo Production**. It is 7:35 am when we arrive at the company's premises, we were greeted by the **General Manager** .She welcomes us and installs us in the reception room. A few minutes later the live broadcast begins **Sun**"in which we had the privilege of taking part; program presented by **Mrs.Yolande Bodong**.

We were struck by the punctuality, humility, and welcoming attitudes of most of the employees. Indeed, the doors of the company were opened earlier. Something that we considered to be a boost to the progress of the work which will be justified during the course of our internship. As welcoming as there were, there introduced us to other workers and introduced themselves to us too, showed us the different departments and offices in the company.

09:30am, marks the beginning of the weekly meeting of the company, we had an interview with the General Manager Mrs. Yolande Bodiong afterwards. This exchange was a contact in order to direct us towards a direction where we will feel more at ease and also specialize us to focus more on our domain which we studied in school (PUBLISHING AND GRAPHIC ARTS).

All house staff and interns are invited to this meeting. The summary of the activities carried out during the week done, the DG as she is called, takes on it the responsibility to present to us the company, its vision, its services and the values defended.

She entrusted us to our academic elders who arrived earlier before us and two other members of staff Patel Ndiike and Franck Bolaka to introduce us to the structure and operation of the company. We had received several documents, namely: Maraboo's internal regulations and the company's presentation document, which we consult as soon as we receive them.

At the end of this very instructive meeting, we took the guided tour of the company; from the technical department to the program department and be assigned there to highlight the "graphic arts" aspect of our technical training. Workspace where we put the technical manager Mr. Cédric Notué, the community manager Mr. Gaby Jayson, and two other trainees already there. We settled in one of the offices intended for the trainees for their various works. Once

installed, we presented the various works that we had to carry out to Mr. Cédric Notué who moreover was happy with the fact that he will have a little help in the design and production of several video mountings for different shows, showed us modern and advanced ways to edit and mount videos faster with several trials and practices we learnt in school (ASMAC). Conclusive to our welcome, it was an 7am – 5pm day to day runway of intensive discipline, obedience, and hard work with Deontological attitudes for 3 months in order to acquire practical performance in the participation of our final year internship. At the end, we were taken to the program department where we spent most of our internship. Working and asking questions to our supervisors and ourselves there by acquiring team work with one another. As days goes by , we became not only familiar to our environment nor our counterparts or company, we equally became practically active with our work and missions.

1.1. ACCOMPLISHED TASKS

In her welcoming remarks, the General Manager encouraged us to have an entrepreneurial spirit and to always bring more to what is already there. So, we decided to work both technically and in the production and program department. As a result, we have organized our stay in weekly seasons in order to better respond to the challenges launched. Thus, we were able to perform the following tasks:

The three months of internship marked our involvement in the preparation of daily live broadcasts.

- ✚ **Cleaning and preparation of the set for the morning show “Soleil”;** As a daily rooting, we brushed the set, changed the initial decor of the day before, which was that of the program After Sun, to put a different background than the previous one for the program Soleil.
- ✚ **The construction of the set for the mid-day program "C'La Pause" ;**where the background is a plywood which is painted which presents all the colors of the said program which mentions on it "C' la pause"

We worked as assistant technicians during the shooting:

- # We often mount the cameras and change their positions in accordance to every show or program. Depending on
- # Our job here was to check the shots and report the camera that was broadcast. In other words, we do the framing of each actor on the set, including a shot for the presenter and a shot for the guest. Different camera plans are set such as individual plan and plan large.
- # **Correcting and formatting a video:** At the end of each program, we recover the recordings of each program and we make video cuts. The goal here is to broadcast the main parts of the shows, or else choose the hot periods of the show on digital platforms, in particular “Facebook, YouTube.
- # We do this work for all programs in order to better popularize the program on social networks and we were also responsible for checking the harmony of colors and texts in order to have an impeccable rendering.
- # **Visual design for all shows:** C'La pause, After Sun and Bro. **Music video script**
- # **writing:** This work was given to us by the technical Manager. It was a question for us of determining how the images will be taken so that there is a harmony between audio and this one;
- # **Cropping of photos and editing :**we have done to save time;
- # **The antenna coverage of the programs Soleil, Bro, C'La pause and After Sun :**As these shows are broadcast live every day, a set was designed with the purpose of using it for both. So each show had its tarp during the production of the show.
- # **Editing of visuals for the following shows: After Sun and C'La pause :**we have mounted visuals to inform the public of the existence of these programs. We used the visuals we had previously edited to save time;
- # **Proposal of ideas for the design of the website:** in order to have an attractive website, we worked with the webmaster to create a decor that will give the look desired by the production house. We were inspired by the websites of African and French channels;

- ✚ **Census of the different programs produced by the house with their logos:** in order to know exactly the number of emissions that at home and to evaluate the progress of the production, this task was given to us by the head of the technique the different programs have their logos and emissions which is used to announce or indicate the programs which is going on. The color of the logo represents the color of the programs background .
- ✚ **Editing of the synths of the programs:** This exercise consisted in making the announcement of the presence of a character considered as a guest of the various broadcasts;
- ✚ **Participation in the weekly company meeting:** in principle, it is supposed to be held every Monday a meeting during which we discuss the progress of the work and each member of the company gives new directives and perspectives in order to lead us to develop the spirit of creativity, innovation and above all how to live in a company. New ideas and contributions on how to improve company is stated.
- ✚ We were also given the opportunities to create TV programs and emissions. Several programs like **VICES OF LOVE, BILINGUALISM** was created by us and given to the program manager who crosschecked and confirmed . This were 52 minute programs that were broadcasted and animated on Saturday LIVE.
- ✚ **VICES OF LOVE :** This program spoke about the different types of love such as: Agape, philia, eros and other forms of love. Invitees called and gave various contributions
- ✚ **BILINGUALISM :** This program was all about two languages French and English . Encouraging Cameroon's two national language and French speaking to speak English while English speaking speak in French while in the studio
- ✚ **Advisory opinion and concept proposal of the Maraboo spot:** it was a question for us of seeing if the vocal tone was appropriate, of analyzing the quality of the effects which were put with the voice and of making sure that the rendering is well harmonized;
- ✚ **The dressing of music:** this task was to download the video songs and audio songs which don't have laws and use on edited videos. current in order to subtitle the music that will parade on the air every day; this thanks to the Adobe Premiere Pro software;

- ✚ **Preparation of the set for the show After Sun** :it was a question of elaborating all the questions posed to the guest of the day with the answers expected by the host for the section à la Lucky Luke. This exercise serves the guest and the viewers to stock up on new knowledge.
- ✚ **Also during the filming of the show After Sun, we played the role of technical assistant** we made the link between the control room and the set, with the cameramen for the framing of the shots. We held the conductor of the program as well as that of the various headings. Subsequently, certain information was noted, namely: the time taken for the shooting itself, the duration of the shooting of each section, the technical and organizational hazards. After each shoot we held a debriefing meeting where we sometimes talked about the difficulties encountered, the mistakes made and the changes to be made.
- ✚ **Preparation and organization of a program entitled "The journey"**. This exercise was entrusted to us in order to express ourselves and give each of us our different impressions during our internship. In this program we have all the same introduced headings to animate the emission. Namely, the recap section of the course, the minute of humor, that interests me... that does not interest me.
- ✚ **We worked on the “special holiday sun” concept**, the morning show took on a new face and we offered the following sections to animate the show, the quote of the day, stories from home, the sports minute, jobs for the future, japap time, life tip. We were responsible for checking the content of each section before they were published on the air. The content should be consistent with the editorial line of the company.
- ✚ **Participation in the filming of the music for the Sun+ TV channel for the anniversary day on September 16, 2021.**
- ✚ **Participation in the choice of guest profiles** for the different themes: we have defined the profiles of the guests for each validated theme.
- ✚ **Participation in the development of the Sun+ TV Program schedule:** we have worked with the program manager in the development of the channel's program schedule.

PARTH THREE: ASSEMENT OF INTERNSHIP

In this part, we acquired during the internship, we will talk about the various remarks and criticisms recorded without however forgetting to present our suggestions likely to fill the gaps.



1. ACHIEVEMENTS

1.1. On a personal level

- ✚ The choice to do our end-of-academic-year internship at Maraboo Production was not fortuitous. Being a pure audiovisual enthusiast, we were able to take note of the environment that will soon be ours. We had the chance to spend three months learning in a credible structure in the audiovisual field.
- ✚ We have learned great values, in particular the taste for a job well done and on time, teamwork and above all how to live with others.
- ✚ The internship at Maraboo allowed us to lead a very orderly, serious professional life because we had the responsibility of being editor of several programs including Sun special holiday, C'la pause.
- ✚ Even more, We have learned to have more confidence in ourselves, to be sure of what we want and to give ourselves the means to achieve our objectives.
- ✚ Also, we have learned that we must always distinguish ourselves from others through good work and our behavior.
- ✚ Widened our mindsets on video mountings as we were able to mount faster and insert specialties.
- ✚ Able to mount different types of cameras and also set microphones while testing the sounds and making sure everything is in accord before the start of each program
- ✚ We are now able to start a publishing multimedia house after seeing and participating in the various domains of Maraboo production house.

1.2. Professionally

- ✚ First of all, we were happy to see that Maraboo carried out all of its main tasks itself and that there was room to exercise our publishing profession which we studied for years in ASMAC and that it had a very young team. By working with all these professionals, we have improved our vision of audiovisual and learned several things in the multimedia field generally.

- ✚ Understand the realities and workings of audiovisual; then the importance of the editor in a production house;
- ✚ We have also acquired several technical knowledge including the use of cameras and shots, the use of video editing software, sound recording tools.
- ✚ Also we went for several video shootings, thereby acquiring skills in camera mounting, different types of shots and general videographic process.
- ✚ We have developed the spirit of entrepreneurship, which will certainly help us later.
- ✚ We had the opportunity to participate in the realization of all the different broadcasts from the very first entertainment web channel in Cameroon, operational on satellite, accessible on Free Africa since Monday, August 02, 2020; so we already know the difficulties we can face if we ever want to embark on this business;
- ✚ We have better developed our spirit of teamwork. And equally learnt how to work with or without pressure .
- ✚ Maintain the timeline of a show, Respect studio time and make sure each participant is supposed to be in the studio 30 minutes before the program.
- ✚ Participate from the design to the production of an audiovisual program in the mounting sector of audio, pictures and videos.
- ✚ We have improved our discipline and professional capital by Respecting one another, and manifesting Ethic and Deontological practices in our professional conducts.
- ✚ We equally learnt how to maintain office or companies equipment's and keep them proper before and after usage . Equipment's like cameras, microphones, TVs, lightings

and other gadgets are well handled while on usage and if dirty cleaned properly after usage before kept.

- ✚ Technically, the general study of how a program is manifested from the Camera which is in the studio to the mixer (melangeurs) to the Blackmagic which adds professional monitoring and recording to the Serial Digital Interface (SDI), to the Diffuser, to the Highly-Definition Multimedia interface(HDMI), which transfers it to the Encoder , moving it to the Optic Fiber, then to the Satellite, and finally to the decoder which then transmits to TVs. By knowing this is a great professional achievement.
- ✚ Generally the aim of every organization Is to maximize profit. Definitely we have learned how to attract customers when we create an enterprise. By following our Editorial line.

2. REMARKS AND CRITICISM

It is important to note that at the end of our internship at Maraboo Production, we can identify some points that prevent the structure from reaching perfection.

2.1. POSITIVE CRITICISMS

- ✚ Firstly, Maraboo Productions SUN+TV is the main productive company which is 100% Advertisement.
- ✚ It encourages young ones who wish to grow up as animators or journalists during holidays who come for internships
- ✚ Also encourages young or trains Video Editors , mounting and other media displays like cameraman and media technicians.
- ✚ Workers in the maraboo production house encourages interns by letting them create programs, participate In media displays, mounting of videos and audios.
- ✚ With the maraboo production school YB the STAMP it provides the availability of a certificate of participation after 3 months for students who participate in the school and come for internship in the sun+TV
- ✚ Change of programs and their studio display\backgrounds

- # Buying of two new cameras for the large plan (large shooting)
- # Buying of new microphones and lightings in the studio
- # Repainting their building/ Buying of new office chairs and tables
- # Time consciousness and Discipline From the General Manager to all other participants of various departments and interns
- # Cleanliness and organizing of company and maintenance
- # Workers encourage team work and always ensure there take care of One another's wellbeing crosscheck their various tasks

2.2. NEGATIVE CRITICICMS

- # Maraboo production which was created in 2013 celebrated its 9th birthday on the 16 of September . A lot of new renovations were made such as ;
- # The concentration of work on a single person: during our internship, we were able to find that one person is responsible for several tasks which creates a large delay in the delivery of work.
- # We also noted that it does not have an editorial service in the proper sense of the term, which has an impact on the programming of the shows.
- # Failure to respect antenna conductors: direct broadcasts almost always go beyond the time scheduled by the conductors

2.3. SUGGESTIONS

In order to remedy the problems facing the company, we have made the following suggestions:

- # Decentralize the tasks by recruiting people who will do specific tasks We also - propose that it recruits an editor so that the programs of the chain respect the constraints of audiovisual production on a daily basis.
- # We also suggest that a company journal be made to strengthen company communication.

- ✚ Presenters must be trained to respect the duration of conventional television formats.
- ✚ Maraboo production must improve in their equipment's and studio there by doing frequent and proper maintenance of cameras, which were scotched, microphones which were already falling out and very old even lightings most bulbs have blown and are not functioning
- ✚ The company must recruit an editor to facilitate the proper programming of the programs from Sun+tv.

3. CONCLUSION

We have reached the end of our final year internship at Maraboo production. Its main objective was to put into practice the theoretical knowledge received during the lessons in class. We have divided our work into three axes. First, we presented the company, then the activities and then the evaluation of our internship. At the end of the three months in this company, we come out of it filled with the professional experience necessary to embark entirely on the audiovisual world.

4. BIBLIOGRAPHIC REFERENCES

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5. APPENDICES

- ✚ Created and participated in different programs
- ✚ Technical participation
- ✚ Outdoor activities

5.1. Created and participated in different programs





5.2. Technical participation











5.3. Outdoor activities



